

Veterans Benefit Concert Series

Event Proposal

Location
Robertson Park

Event Concept

Attendance
10,000-12,000

A family-friendly outdoor concert bringing together veterans, residents, local businesses, and community organizations.

Purpose

The Veterans Benefit Concert Series is a community-focused outdoor concert event designed to raise funds and awareness for organizations supporting:

Military veterans

Veteran families

Youth leadership programs

Youth safety initiatives
(Safer Schools Foundation)

Highlights

Live Music

Country, rock, and Americana

Community Event

Family-friendly activities
Veteran recognition ceremony

Local Vendors

Food trucks / restaurants
Breweries and wineries
Veteran nonprofit and resource booths

Request

Seeking Board approval to proceed with the Veterans Benefit Concert Series at Robertson Park.

SUPPLEMENTAL ITEM 2b
March 11, 2026

Community Impact & Planning



Community Partners

Cobalt Equipment
Planet Interactive
Veterans of Foreign Wars (VFW)
American Legion
Los Positas College Veterans Program

Venue Coordination

Event layout and staging areas
Parking and traffic coordination
ADA accessibility planning
Noise ordinance compliance
Coordination with park staff

Community Impact

Funds raised will support veteran-focused programs and organizations including:

Los Positas College - Veterans First Program
VeteransHealthCareUSA.org
VeteransForever.us
SaferSchoolsFondation.org
Goodness Village
Camp Parks Reserve Forces
Training Area

Event Operations

The event will be supported by an experienced operations team.

Planning includes:

Stage, sound, and lighting production
Security and crowd management
On-site medical support
Vendor coordination
Ticketing and guest services
Required permits and event compliance
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