

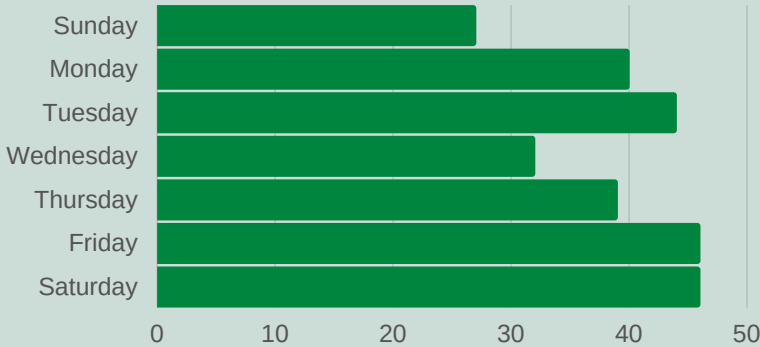


NEIGHBORHOOD PARK AMBASSADOR PROGRAM

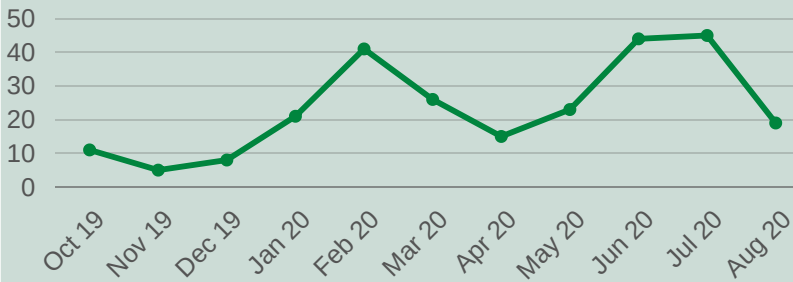
PILOT PROGRAM | SEPTEMBER 2019 - AUGUST 2020

PARK VISITS

VISITS BY DAY OF WEEK



VISITS BY MONTH



TOTALS



14

PARK
AMBASSADORS



281

PARK
VISITS



141

HOURS
VOLUNTEERED

BY THE NUMBERS



4% OF VISITS INCLUDED REPORTS OF HAZARDS OR ISSUES TO PARKS DEPT.



3,948 PARK GOERS OBSERVED (14/VISIT AVG)



61% OF VISITS INCLUDED LITTER REMOVAL BY AMBASSADORS



11 REPORTS OF FALLEN TREES OR UNHEALTHY PLANTS WERE ISSUED TO PARKS STAFF

ACTIVITY OBSERVATIONS



72%

Of visits observed users walking dogs



73%

Of visits observed active users walking through the parks.



22%

Of visits observed passive users relaxing in their park.



20%

Of visits observed users utilizing the playground



39%

Of visits observed users riding their bike.

PARKS

ALMOND
ALTAMONT CREEK
BIG TREES
BRUNO CANZIANI
INDEPENDENCE
JACK WILLIAMS
PLEASURE ISLAND
ROBERTSON
SUNSET
TEX SPRUIELL