

# Livermore Area Recreation and Park District

## Staff Report

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TO: Chair Pierpont and Board of Directors

FROM: Mathew Fuzie, General Manager

PREPARED BY: David Weisgerber, Community Outreach Supervisor

DATE: February 11, 2026

SUBJECT: **Parks, Recreation, and Trails Master Plan Community Survey Results**

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### RECOMMENDATION:

Receive and review a presentation on the Community Survey results as part of Phase 3 of LARPD's Parks, Recreation, and Trails Master Plan Update.

### SUMMARY:

The Board of Directors will receive a presentation by the District's survey consultant, Dr. Adam Probolsky of Probolsky Research summarizing key findings from LARPD's Community-Wide Survey.

The presentation will focus on results from the statistically valid community survey, along with a summary of additional input collected through an open online survey and in-person outreach. This item is informational and intended to provide the Board with an overview of community feedback and an opportunity for questions.

A more comprehensive overview of Phase 3 Community Outreach and Engagement, including the Sports User Group Questionnaire, stakeholder meetings, and survey results, is scheduled to be presented at the March 25, 2026 Board of Directors meeting.

### BACKGROUND:

LARPD is updating its Parks, Recreation, and Trails Master Plan to guide planning, investment, and policy direction over the next ten years. Phase 3 of the update focuses

on community outreach and engagement to ensure the Plan reflects community needs, priorities, and perspectives.

As part of this effort, LARPD conducted a statistically valid community survey to gather representative feedback from residents across the District's service area. Additional input was collected through an open online survey and in-person outreach at community events.

#### DISCUSSION:

At this meeting, the Board will receive:

- A detailed review of the Statistically Valid Community Survey Results (Attachment A), including key trends, satisfaction measures, and priority areas identified by respondents.
- A summary of feedback collected through the open survey and in-person outreach (Attachment B), providing additional context and qualitative insight.

These survey results represent one component of Phase 3 outreach and will be considered alongside stakeholder input and other engagement efforts currently underway.

#### ATTACHMENTS:

- Attachment A: Statistically Valid Community Survey Results
- Attachment B: Summary of Open Survey and In-Person Outreach Results

# Livermore Area Recreation and Park District Master Planning Survey Results Presentation

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December 2025



**Opinion Research on  
Elections and Public Policy**



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ATTACHMENT A

# Livermore Area Recreation and Park District – Master Planning Survey

## Survey Methodology\*

	Survey Details
<b>Mode</b>	Phone (landline and mobile) Online (email and text to web)
<b>Language</b>	English and Spanish
<b>Length</b>	10 minutes
<b>Target Respondents</b>	LARPD service area residents
<b>Survey Fielding</b>	December 17 - 22, 2025
<b>Margin of Error</b>	+/-5%
<b>Survey Participants</b>	400

## Sample

The sample was developed using consumer data. We called, emailed, and texted residents. We matched the demographics of LARPD's service area.

## Data Collection Explained

Interviews were conducted with live U.S.-based interviewers by phone (38%) and online survey methods (62%). Phone participants were interviewed through landline (25%) and mobile (75%) calls. Online participants were invited by email (45%) and text message (55%) to access the survey by computer, tablet, or smart phone.

Respondents in all modes chose their preferred language, English (92%) and Spanish (8%).

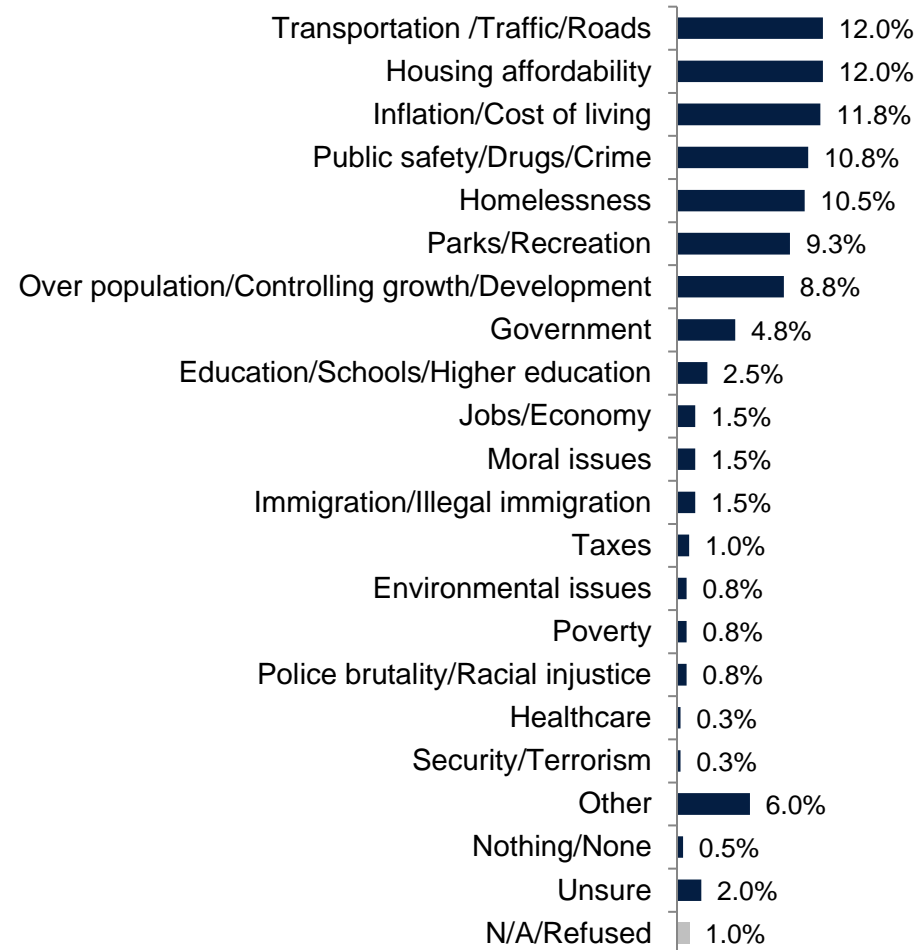
Security measures precluded individuals from completing the survey more than once.



*Probolsky Research is a Latina- and woman-owned market and opinion research firm with corporate, election, government, and non-profit clients.*

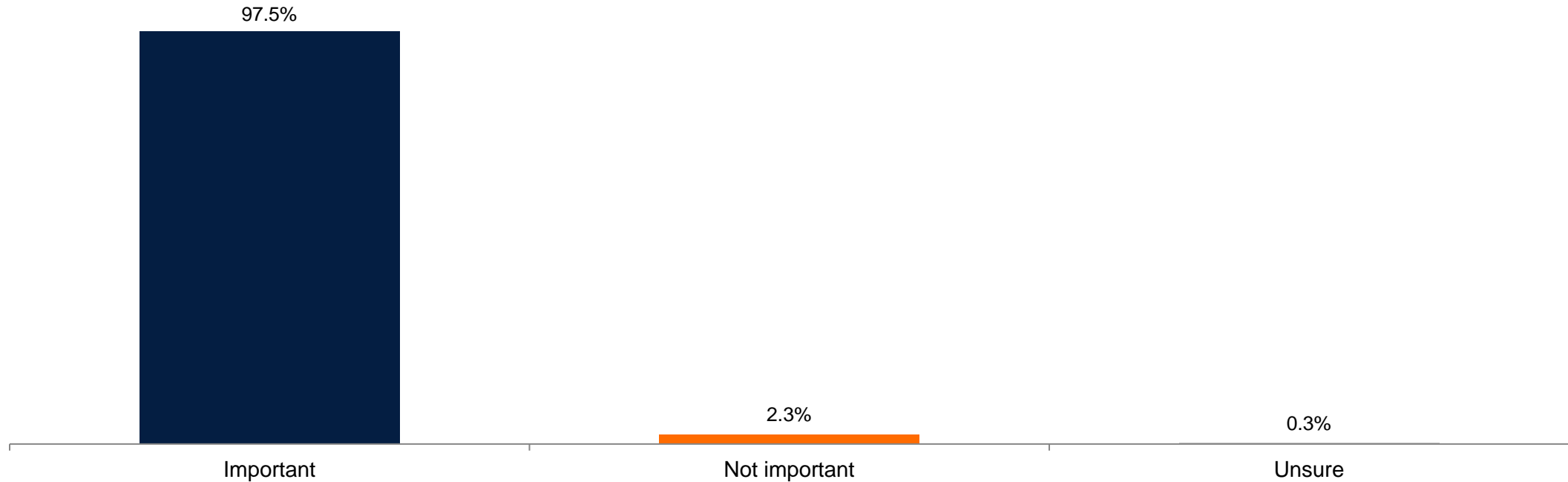
# Transportation, traffic, and housing affordability are key top-of-mind issues for residents

Question 1: In your own words, what is the most important issue facing your community?  
[OPEN-ENDED RESPONSE]



# 98% say local parks, recreation facilities, and programs are important to their quality of life

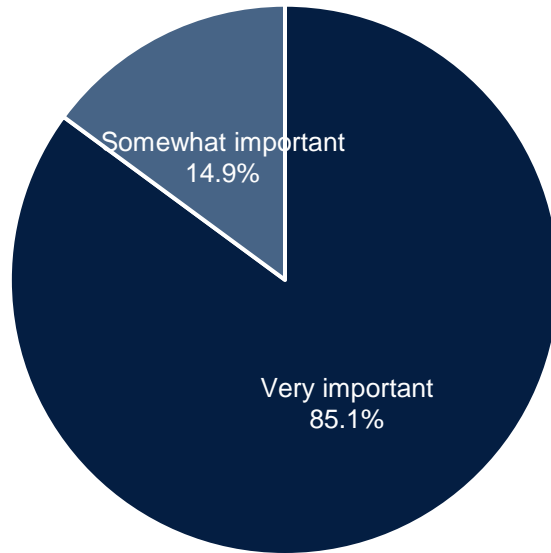
Question 2: How important are local parks, recreation facilities, and programs and open space to your quality of life?



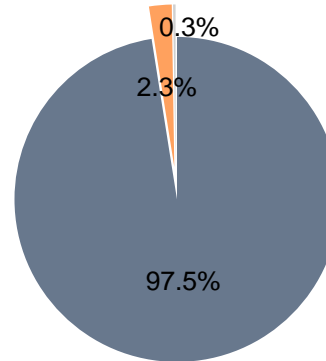
# Among those who say important, 85% say very important

Question 2: How important are local parks, recreation facilities, and programs and open space to your quality of life?

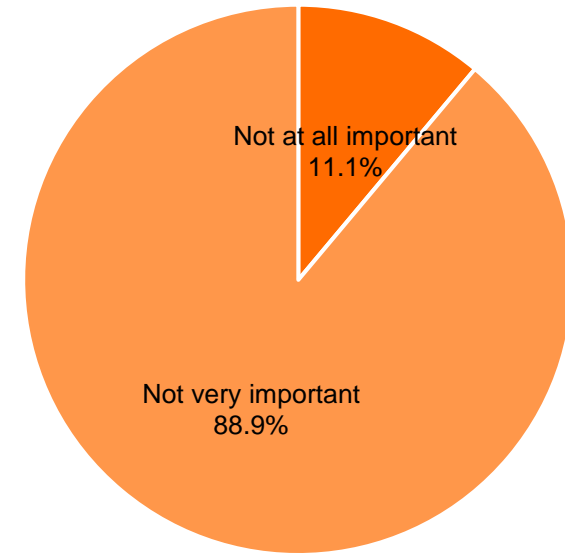
Among those who said important



Total

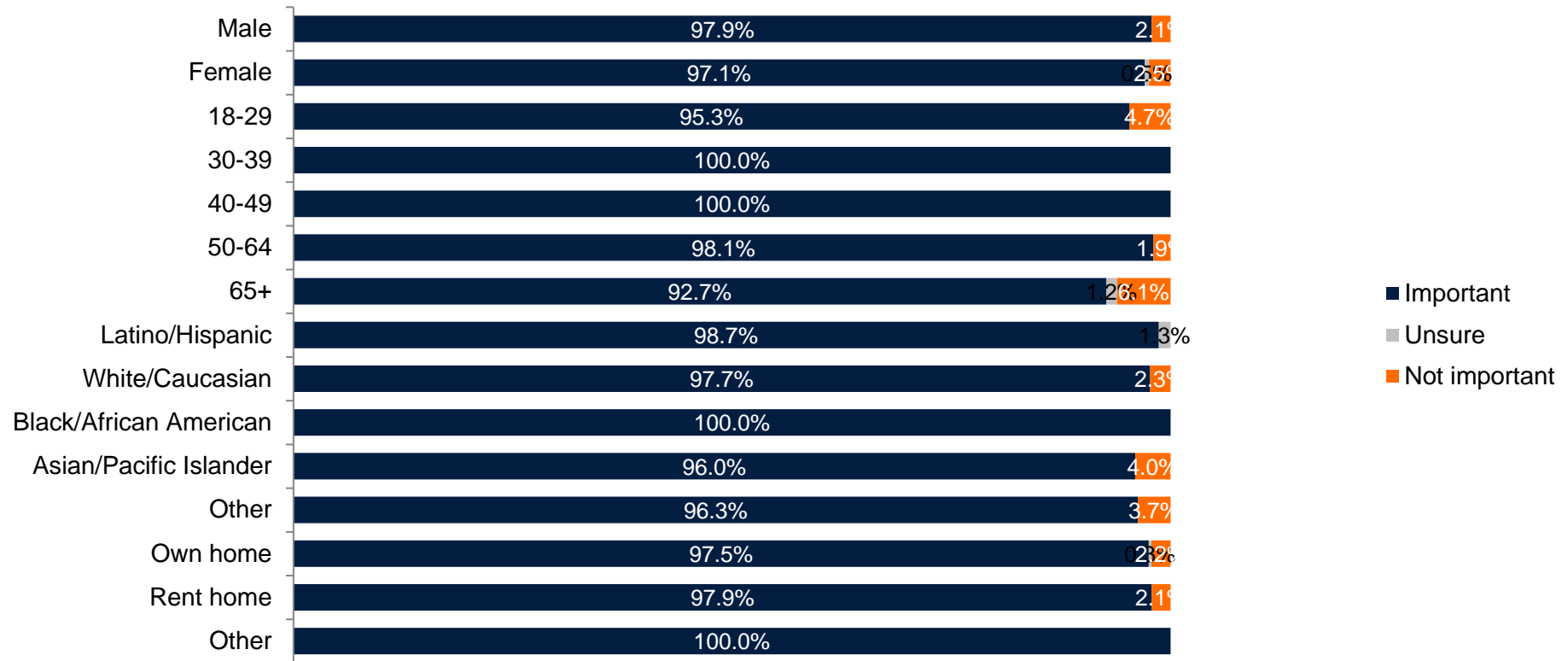


Among those who said not important



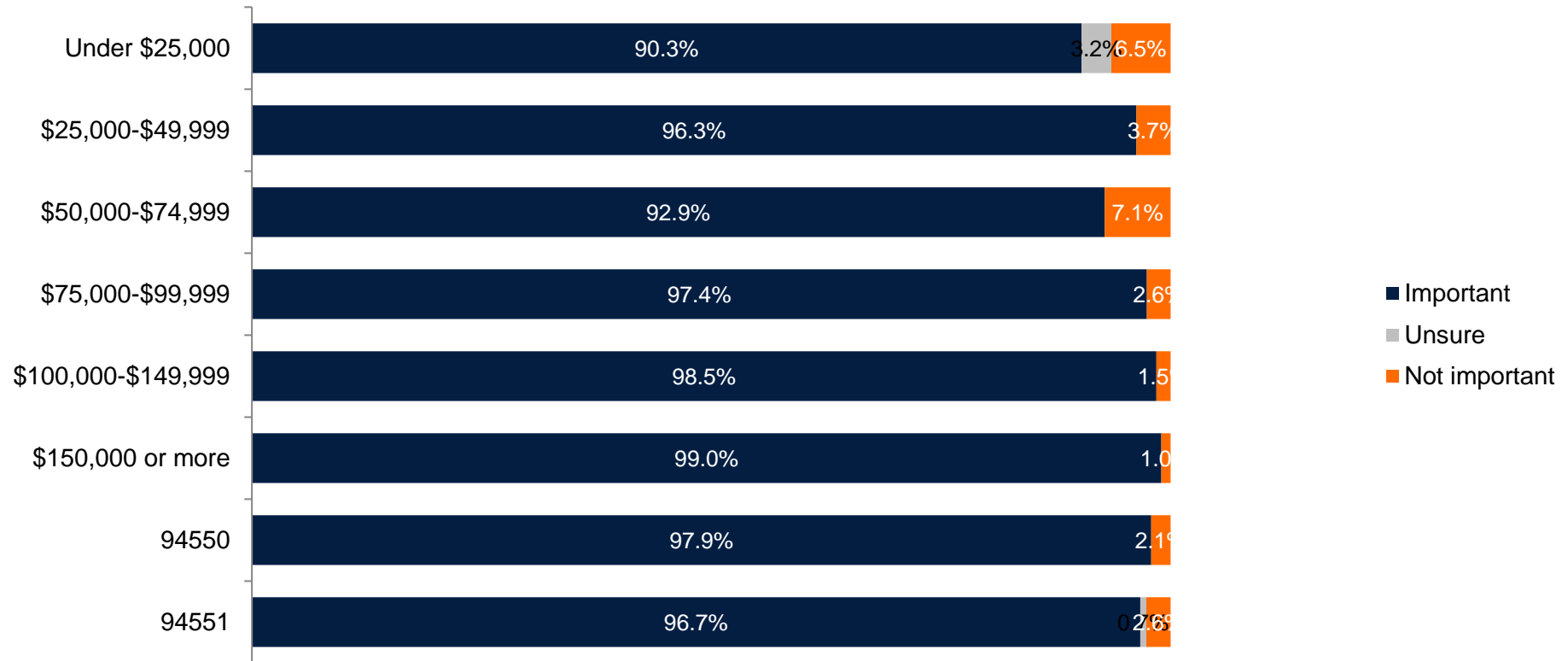
# Results by gender, age group, ethnicity, and home type

Question 2: How important are local parks, recreation facilities, and programs and open space to your quality of life?



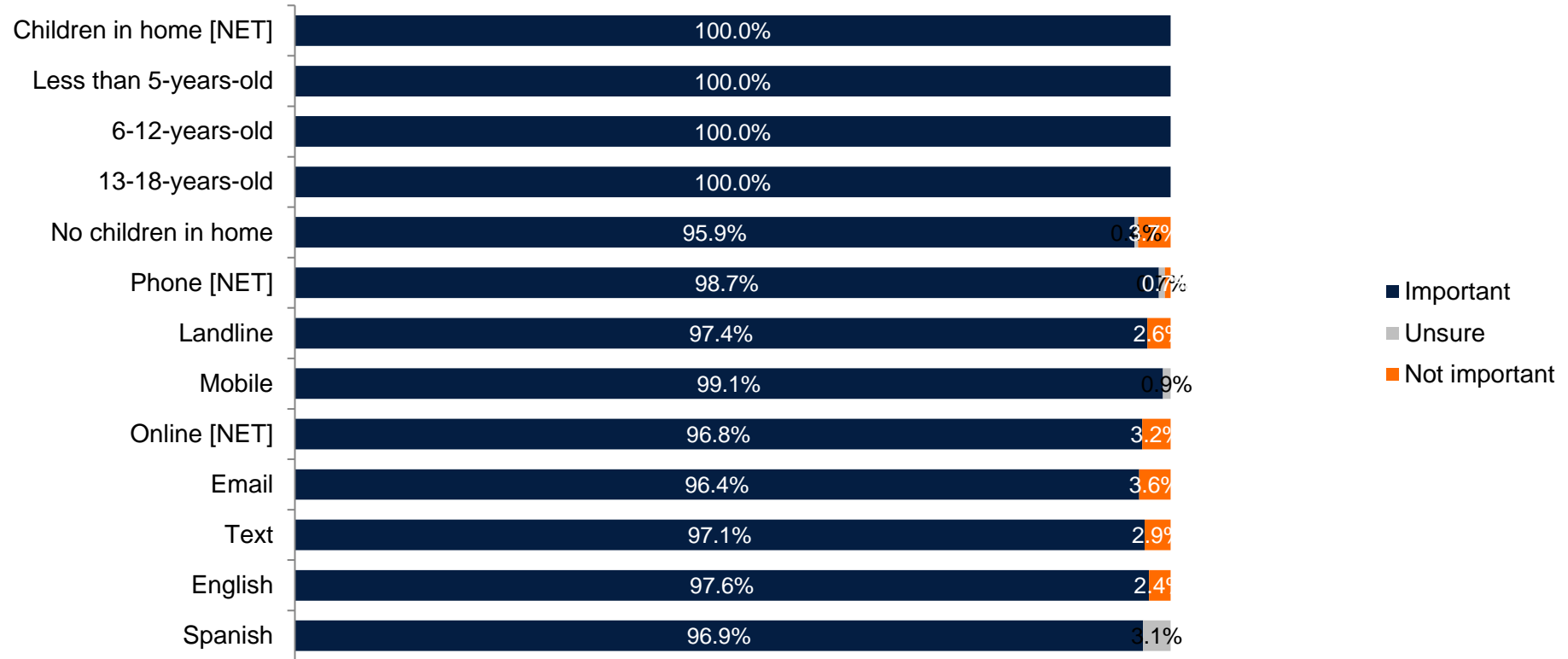
# Results by household income and zip code

Question 2: How important are local parks, recreation facilities, and programs and open space to your quality of life?



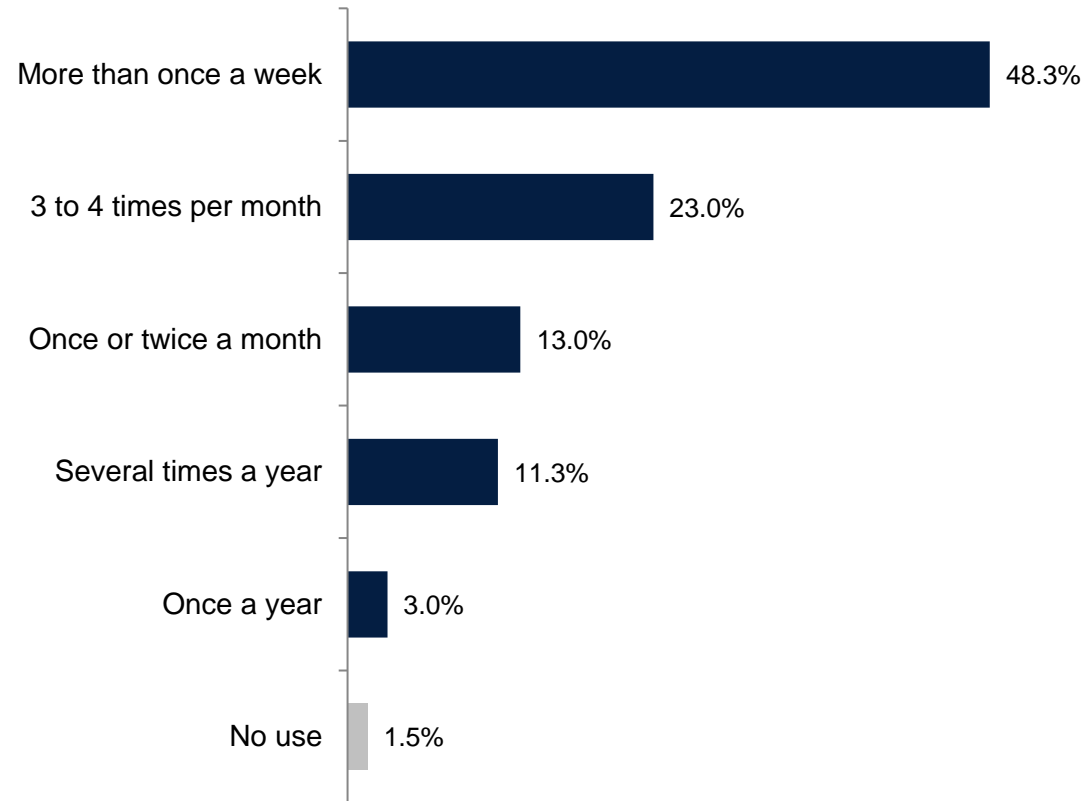
# Results by children in home, survey mode, and survey language

Question 2: How important are local parks, recreation facilities, and programs and open space to your quality of life?



# Nearly half of residents use parks or recreation facilities in the Livermore area more than once a week

Question 3: Thinking about the past year, which best describes how often you or other members of your household used parks or recreation facilities in the Livermore area?

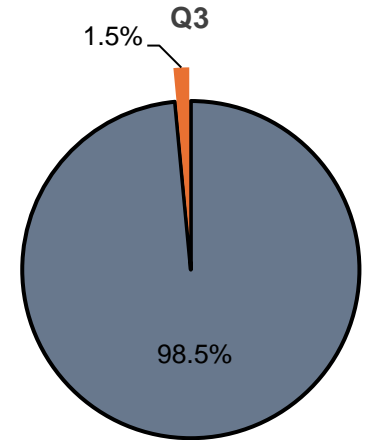
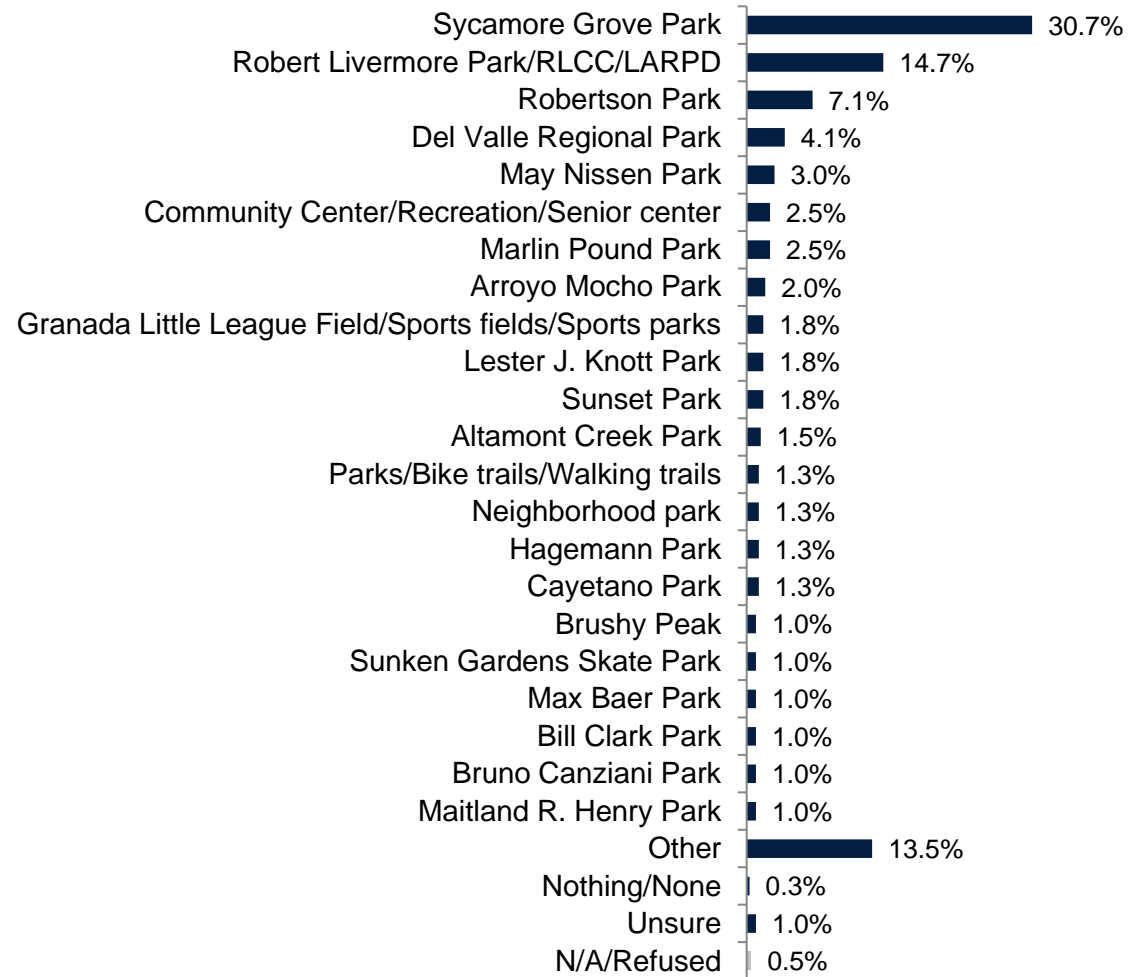


# The most visited park/facility by residents is Sycamore Grove Park

Question 4: What is the name of the park or recreation facility in the Livermore area you use most?

[IF ANSWERED ANYTHING BUT 'NO USE' TO Q3]

[OPEN-ENDED RESPONSE]

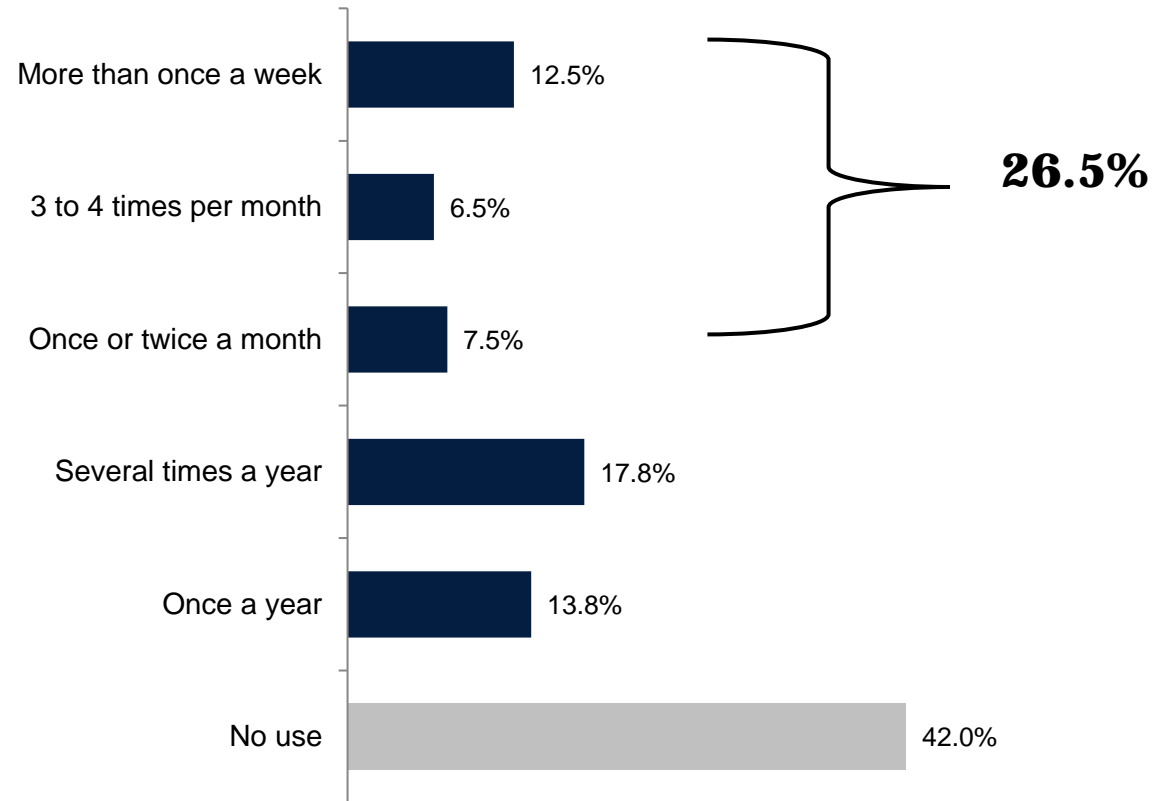


Question asked of respondents who used parks or recreation facilities in the Livermore area, representing 98.5% of the total sample or 394 individuals



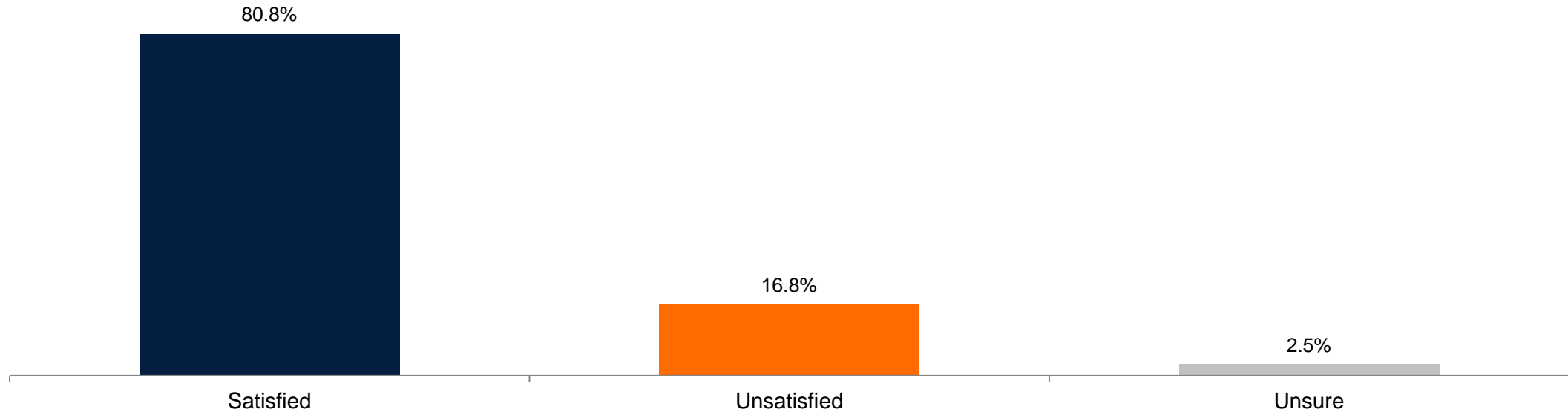
# 27% use a recreation program, class, or lesson at least once a month

Question 5: Thinking about the past year, what best describes how often you or other members of your household used recreation programs, classes or lessons in the Livermore area?



# 81% are satisfied with the existing parks, recreation facilities, and programs in the Livermore area

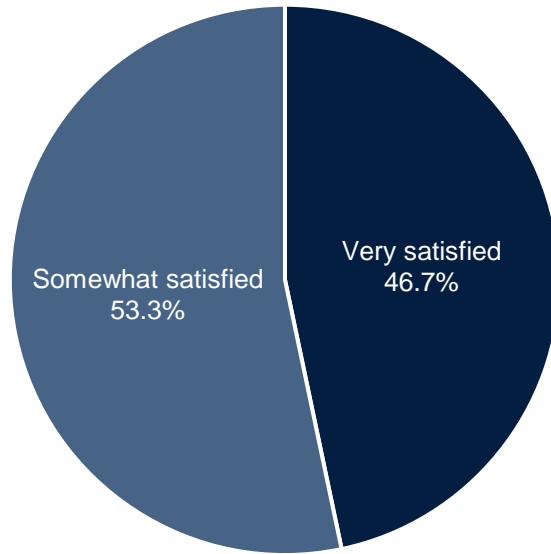
Question 6: Overall, are you satisfied or unsatisfied with the existing parks, recreation facilities, and programs in the Livermore area?



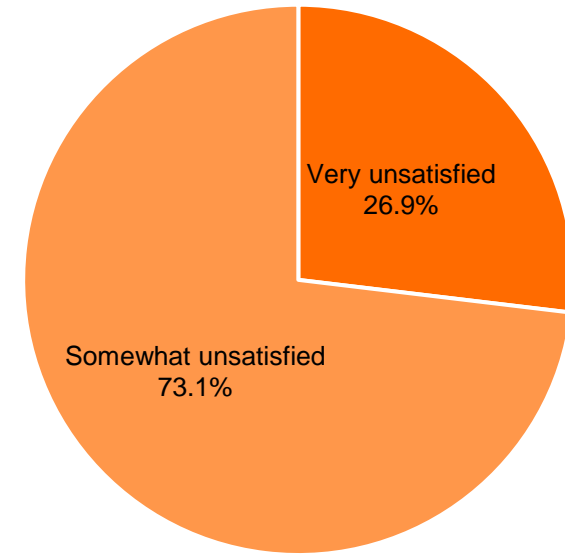
# Among those who say satisfied, 53% say somewhat satisfied

Question 6: Overall, are you satisfied or unsatisfied with the existing parks, recreation facilities, and programs in the Livermore area?

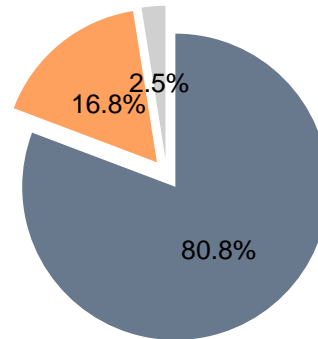
Among those who said satisfied



Among those who said unsatisfied

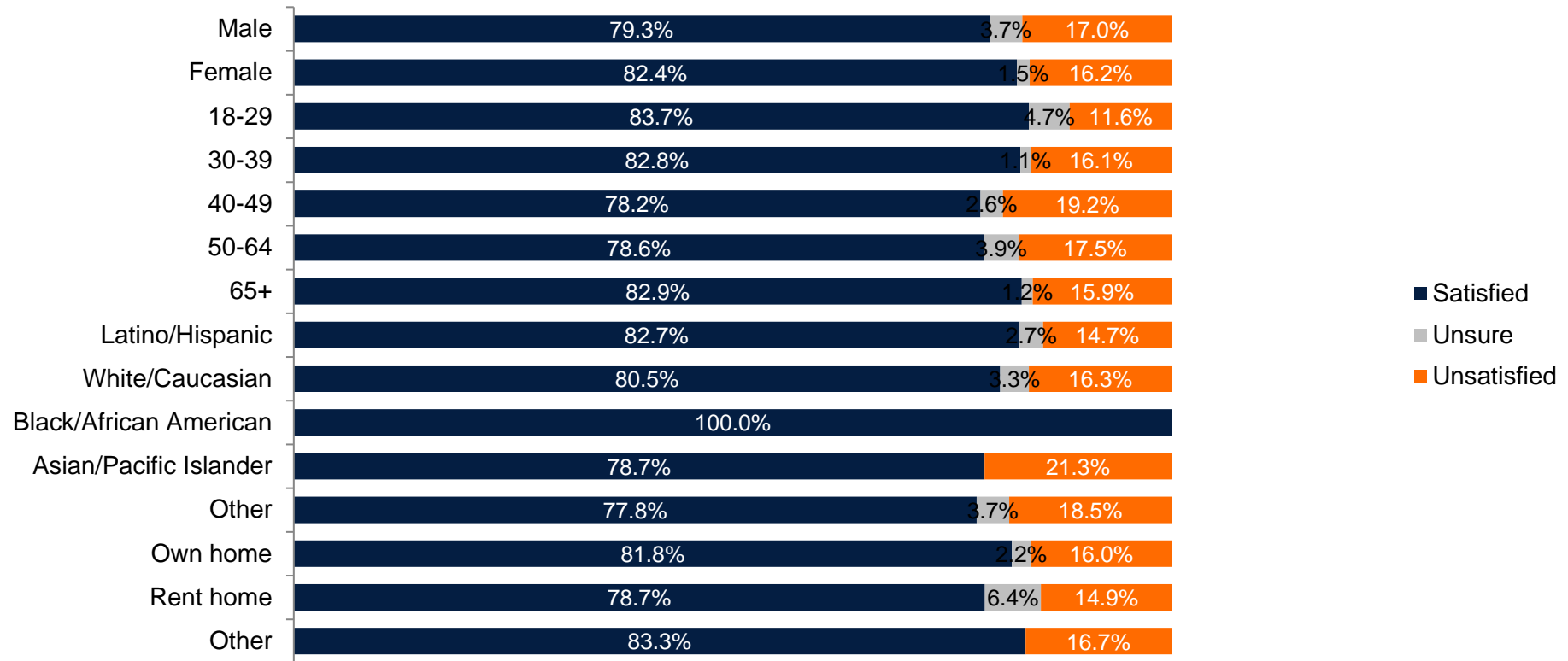


Total



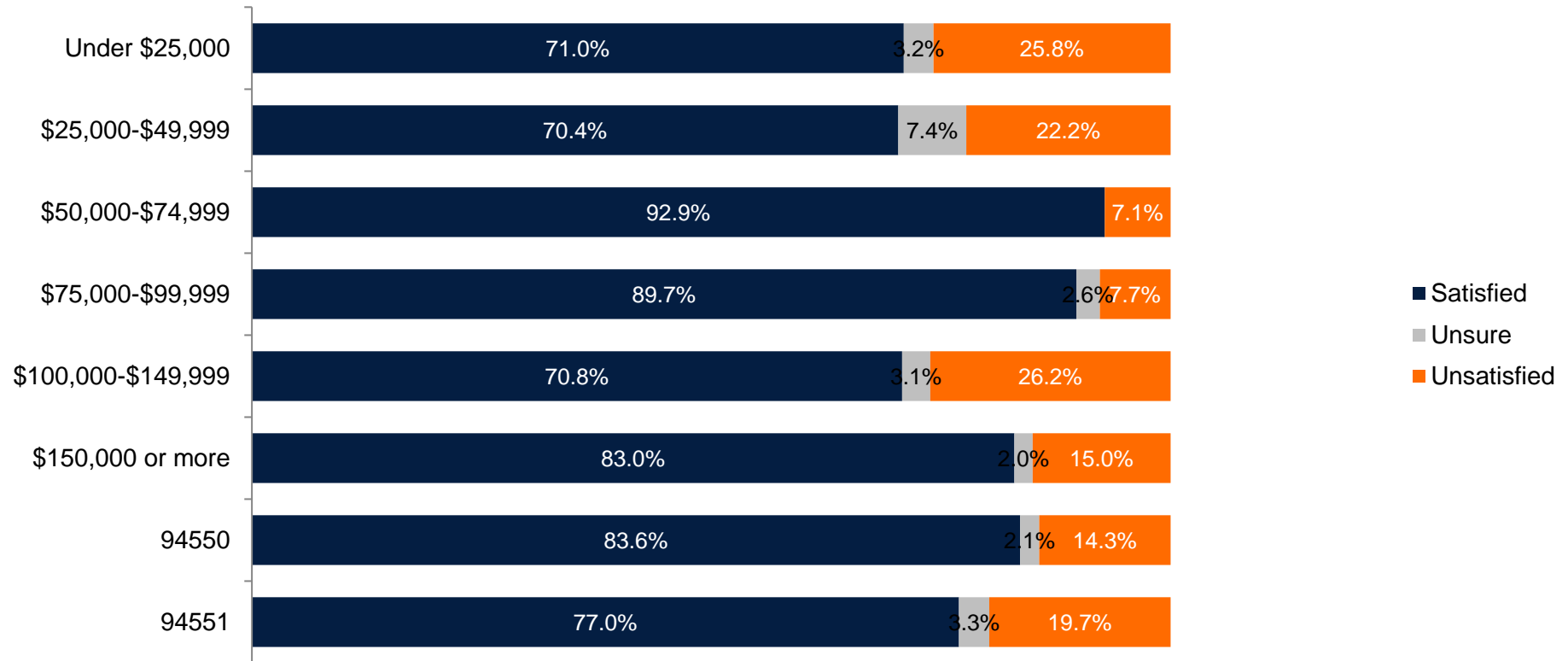
# Results by gender, age group, ethnicity, and home type

Question 6: Overall, are you satisfied or unsatisfied with the existing parks, recreation facilities, and programs in the Livermore area?



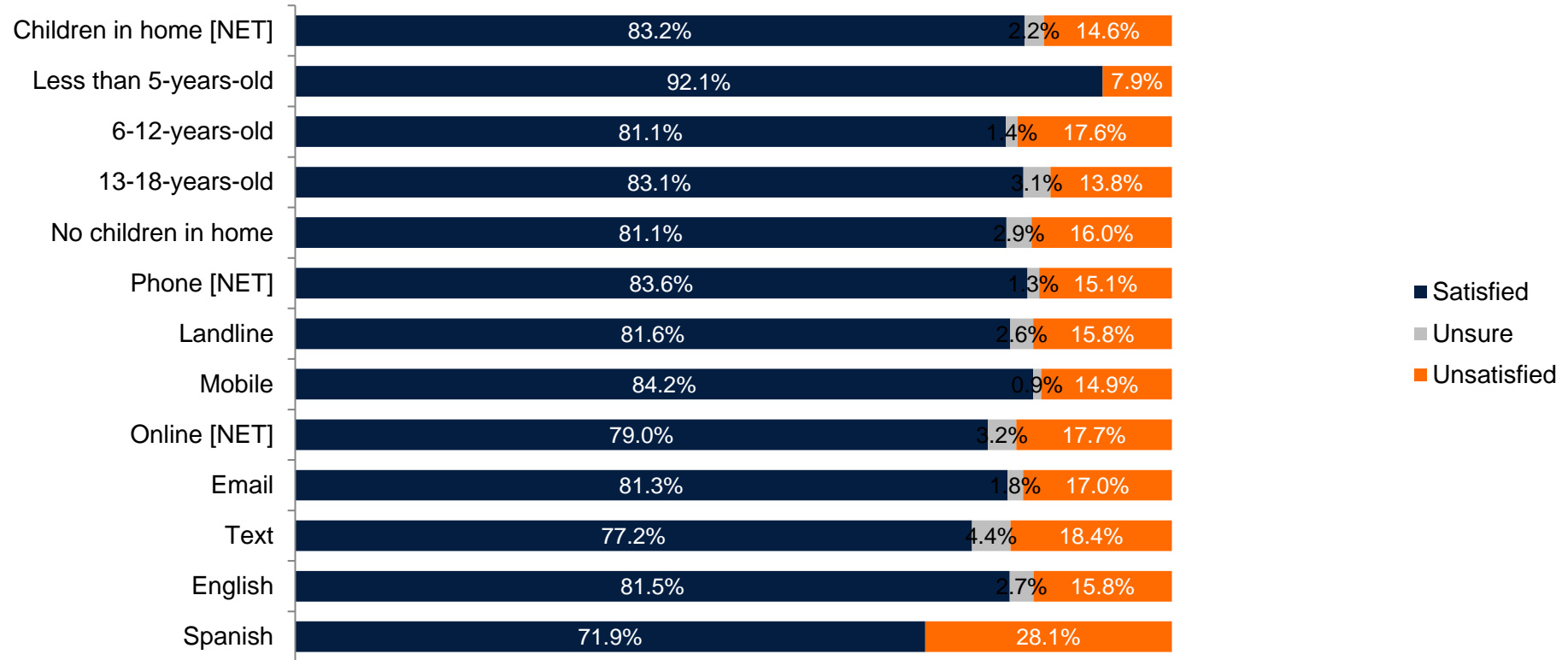
# Results by household income and zip code

Question 6: Overall, are you satisfied or unsatisfied with the existing parks, recreation facilities, and programs in the Livermore area?



# Results by children in home, survey mode, and survey language

Question 6: Overall, are you satisfied or unsatisfied with the existing parks, recreation facilities, and programs in the Livermore area?

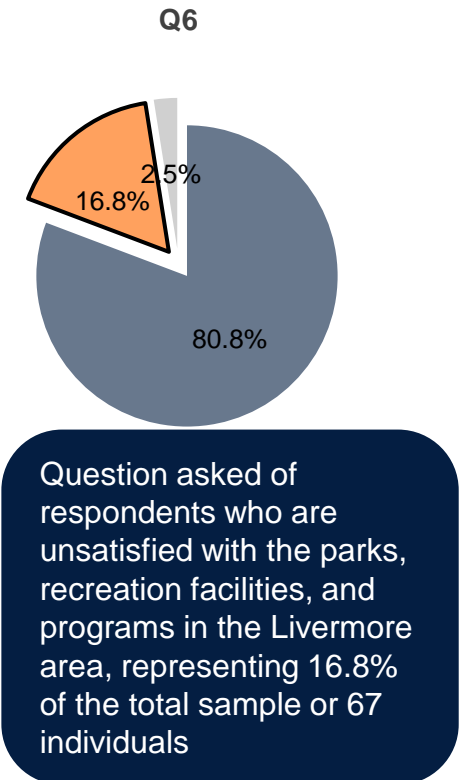
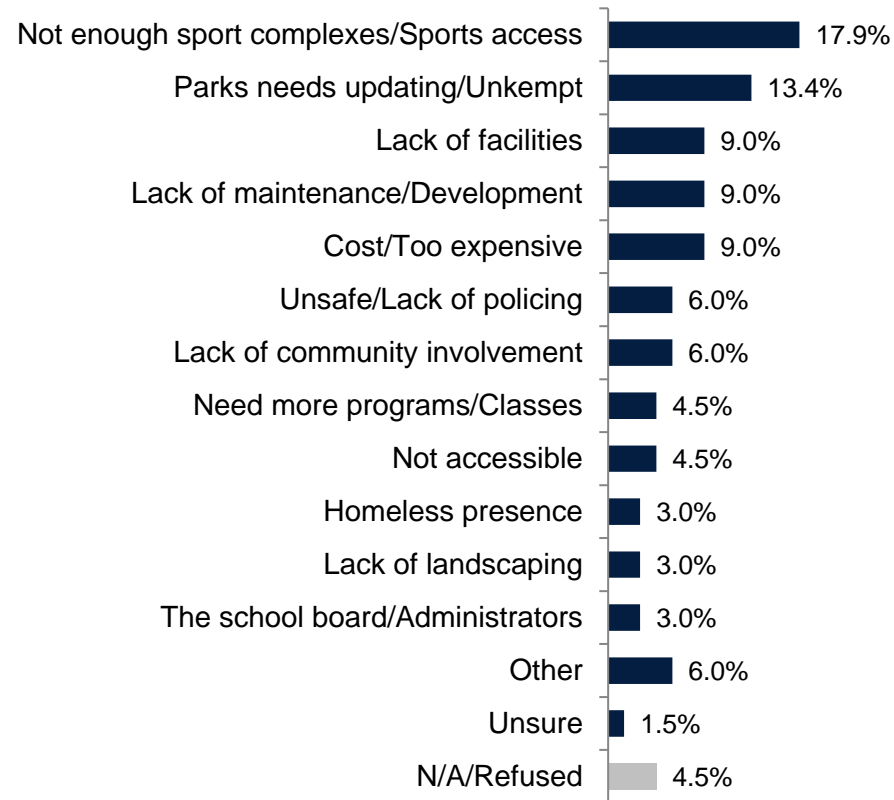


# Among those who are dissatisfied, not enough sports complexes is the top reason

Question 7: Why are you unsatisfied with the parks, recreation facilities, and programs in the Livermore area?

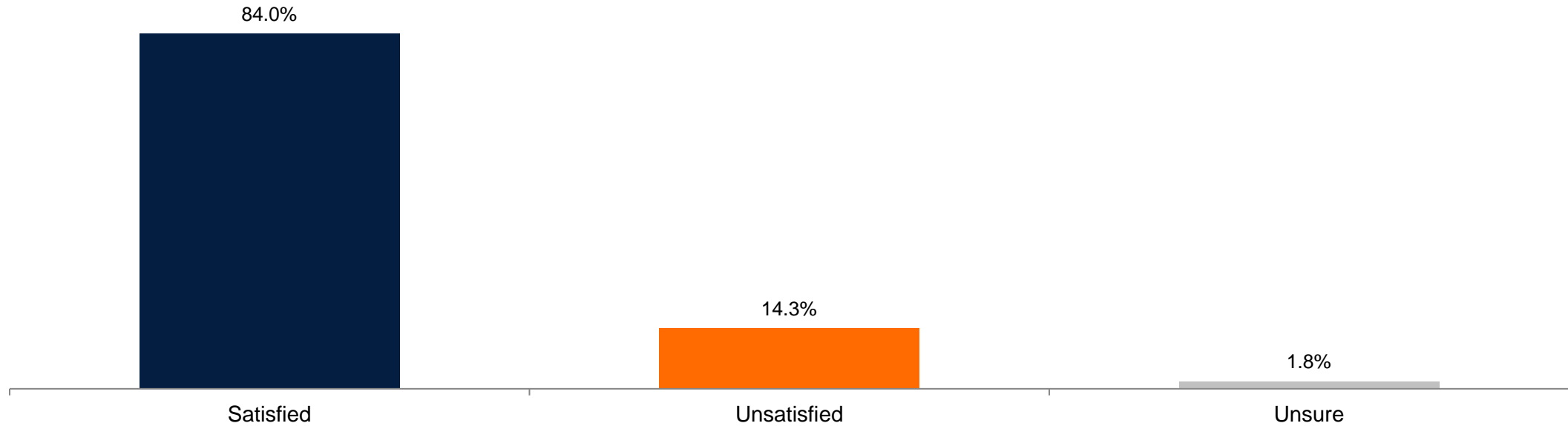
[IF Q6='UNSATISFIED']

[OPEN-ENDED RESPONSE]



# 84% are satisfied with existing maintenance of parks and recreation facilities in the Livermore area

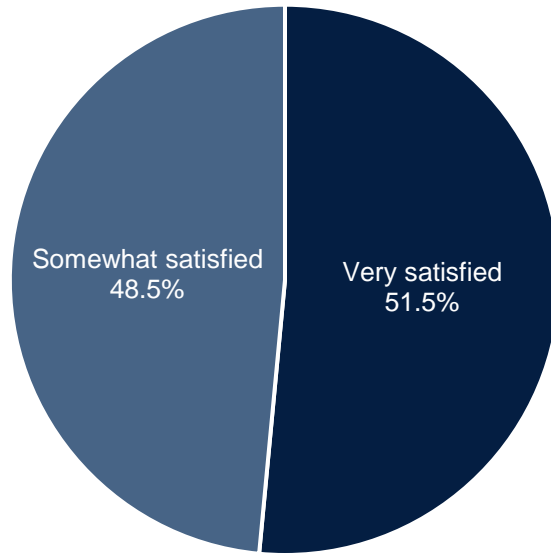
Question 8: Overall, are you satisfied with existing maintenance of parks and recreation facilities in the Livermore area?



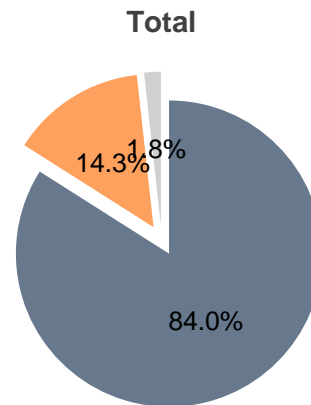
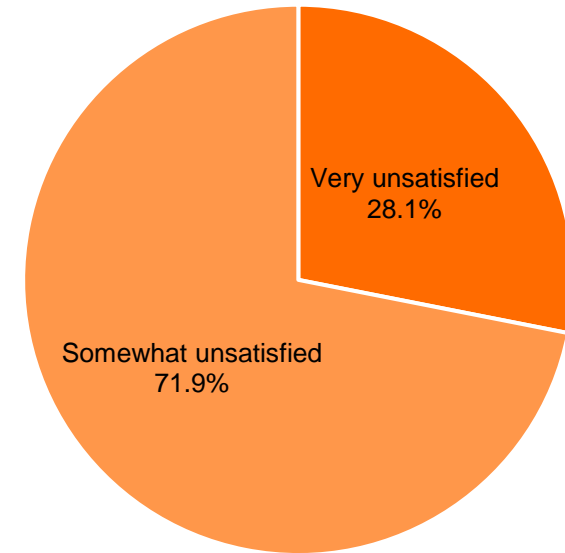
# Among those who say satisfied, 52% say very satisfied

Question 8: Overall, are you satisfied with existing maintenance of parks and recreation facilities in the Livermore area?

Among those who said satisfied

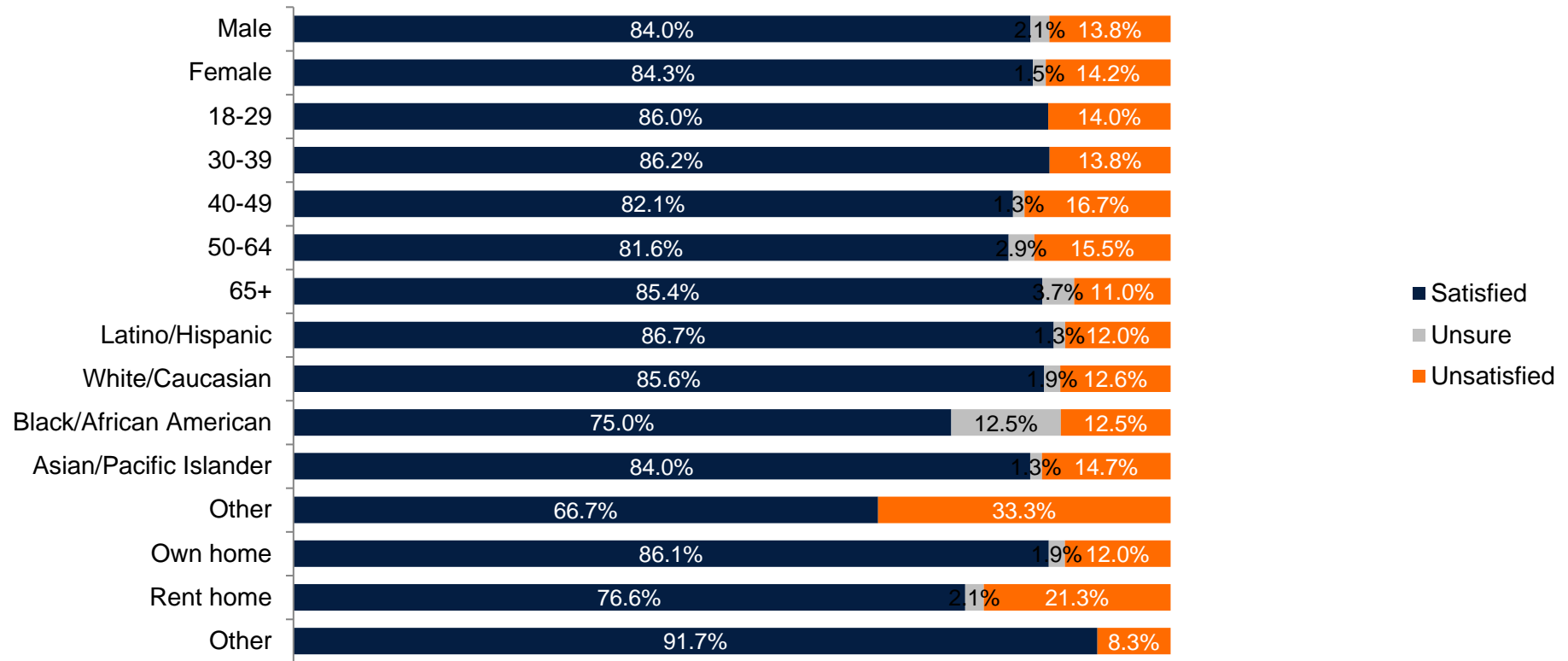


Among those who said unsatisfied



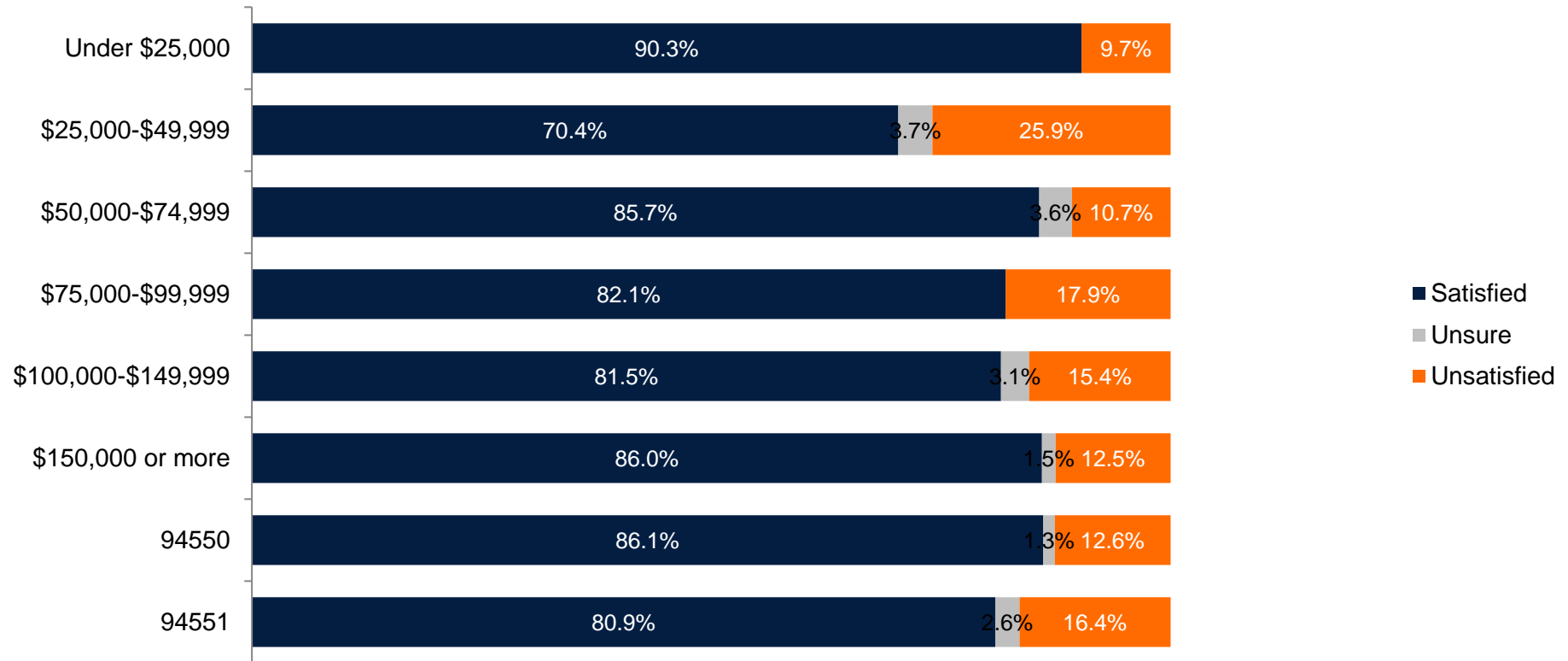
# Results by gender, age group, ethnicity, and home type

Question 8: Overall, are you satisfied with existing maintenance of parks and recreation facilities in the Livermore area?



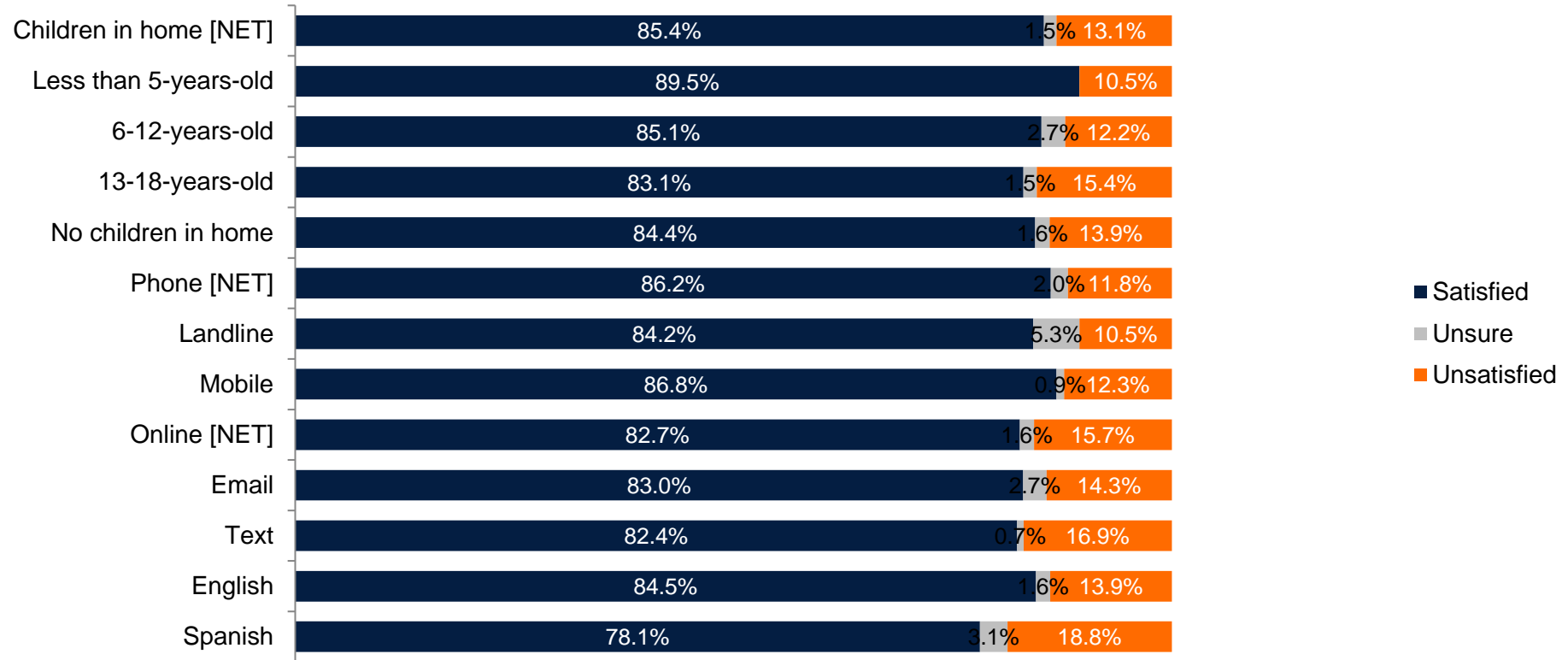
# Results by household income and zip code

Question 8: Overall, are you satisfied with existing maintenance of parks and recreation facilities in the Livermore area?



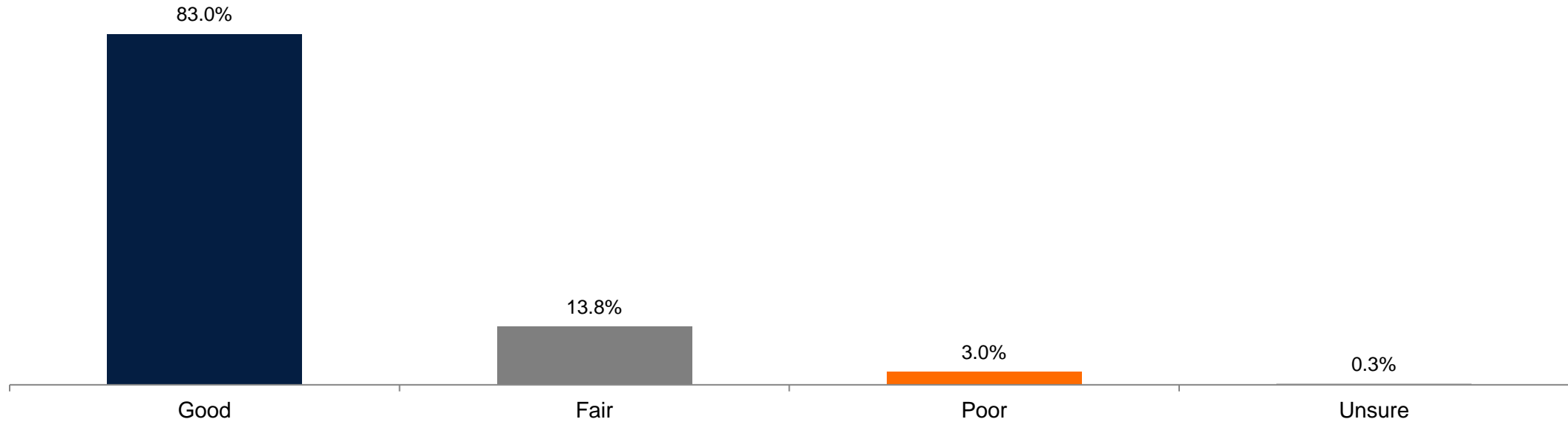
# Results by children in home, survey mode, and survey language

Question 8: Overall, are you satisfied with existing maintenance of parks and recreation facilities in the Livermore area?



# 83% rate the quality of parks in the Livermore area as excellent/good

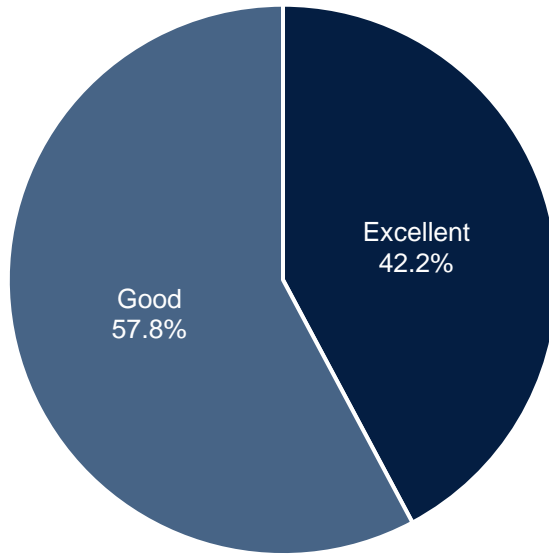
Question 9: Overall, how would you rate the quality of parks in the Livermore area?



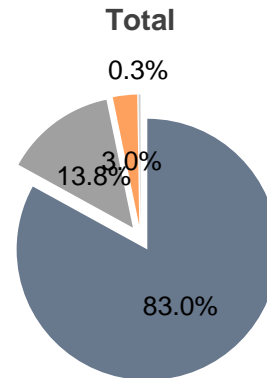
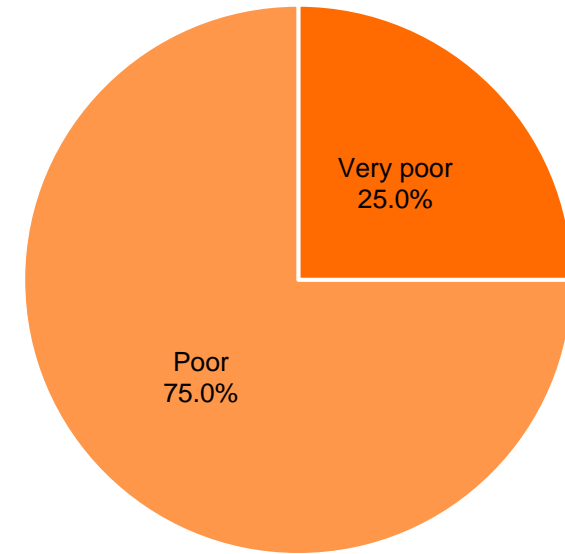
# Among those who say excellent/good, 58% say good

Question 9: Overall, how would you rate the quality of parks in the Livermore area?

Among those who said good

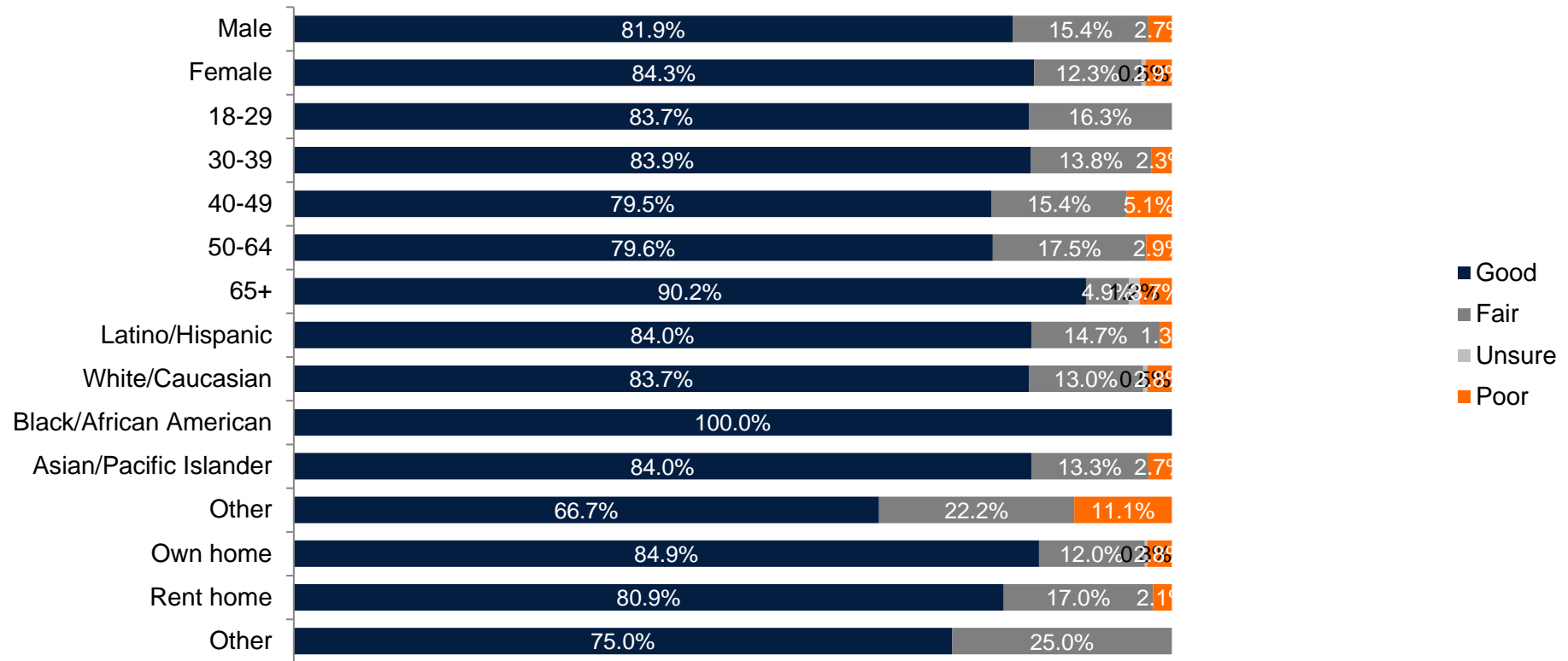


Among those who said poor



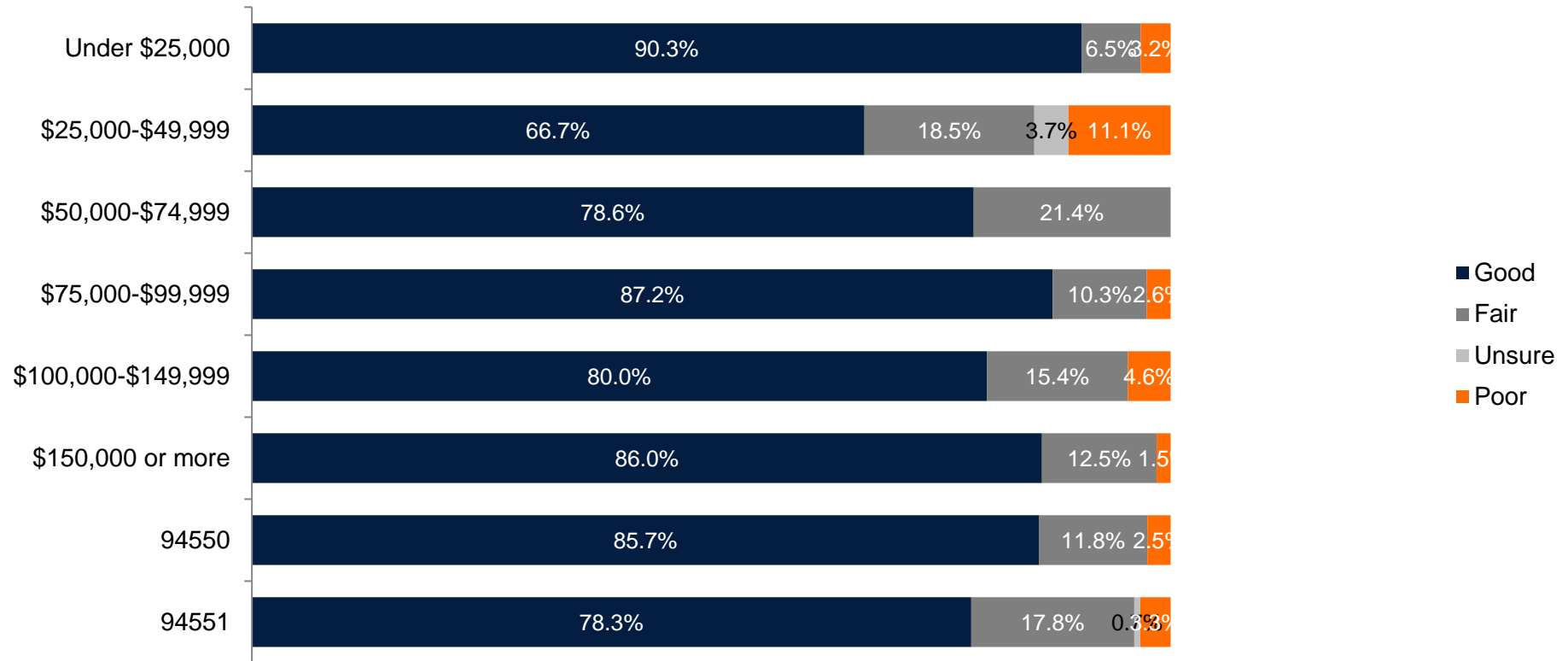
# Results by gender, age group, ethnicity, and home type

Question 9: Overall, how would you rate the quality of parks in the Livermore area?



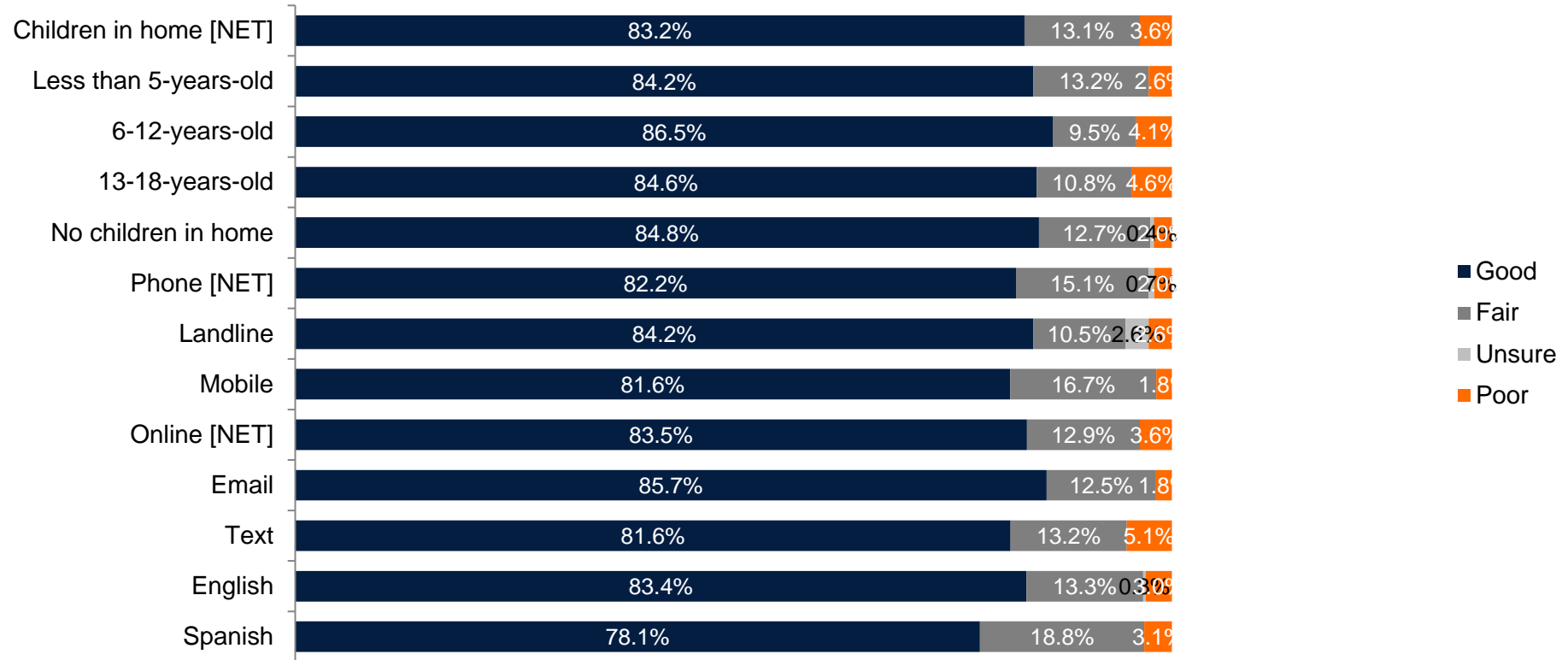
# Results by household income and zip code

Question 9: Overall, how would you rate the quality of parks in the Livermore area?



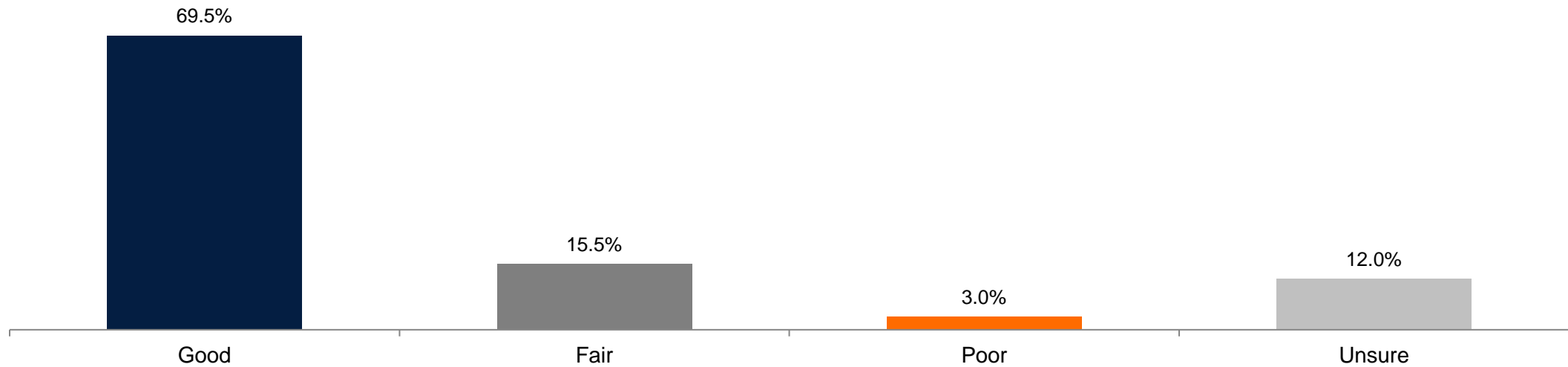
# Results by children in home, survey mode, and survey language

Question 9: Overall, how would you rate the quality of parks in the Livermore area?



# 70% rate the quality of recreation facilities in the Livermore area as excellent/good

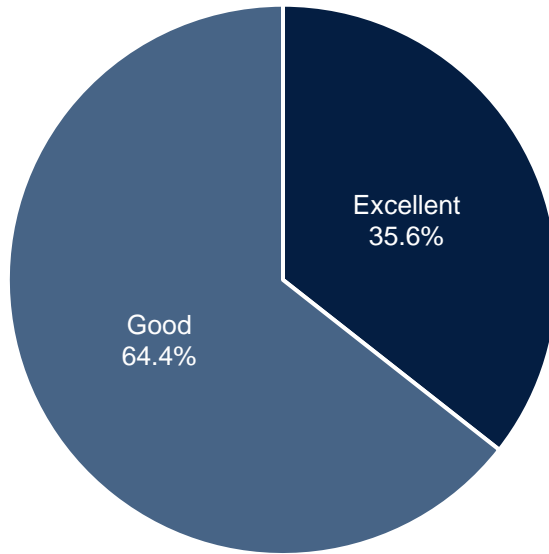
Question 10: Overall, how would you rate the quality of recreation facilities in the Livermore area?



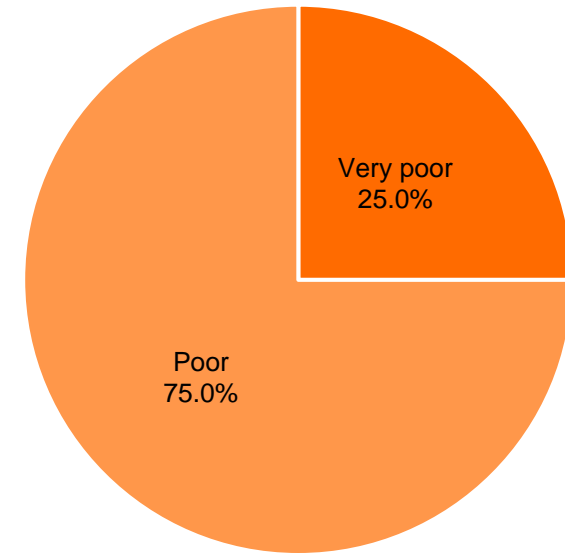
# Among those who say excellent/good, 64% say good

Question 10: Overall, how would you rate the quality of recreation facilities in the Livermore area?

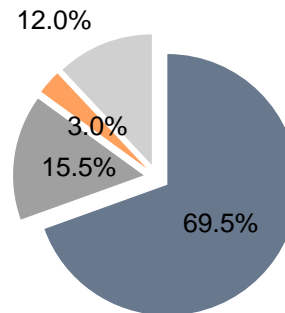
Among those who said good



Among those who said poor

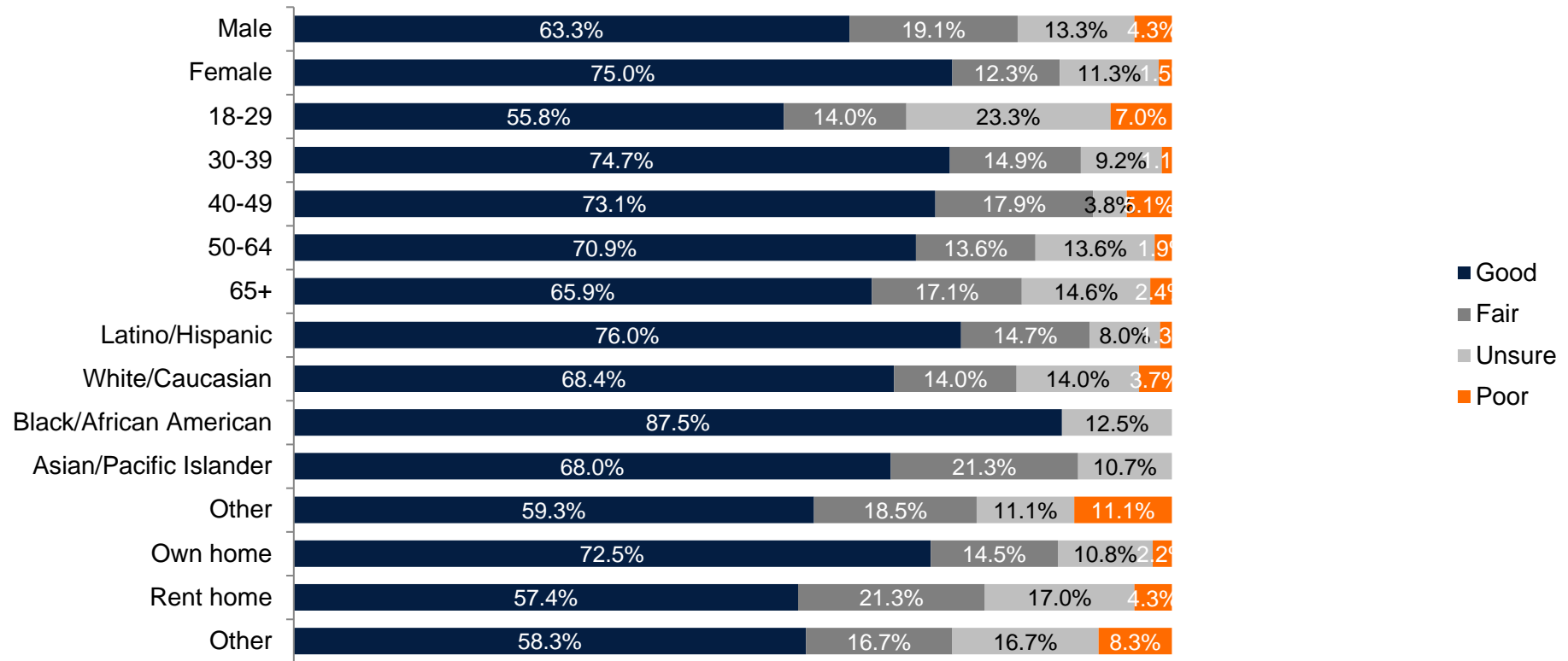


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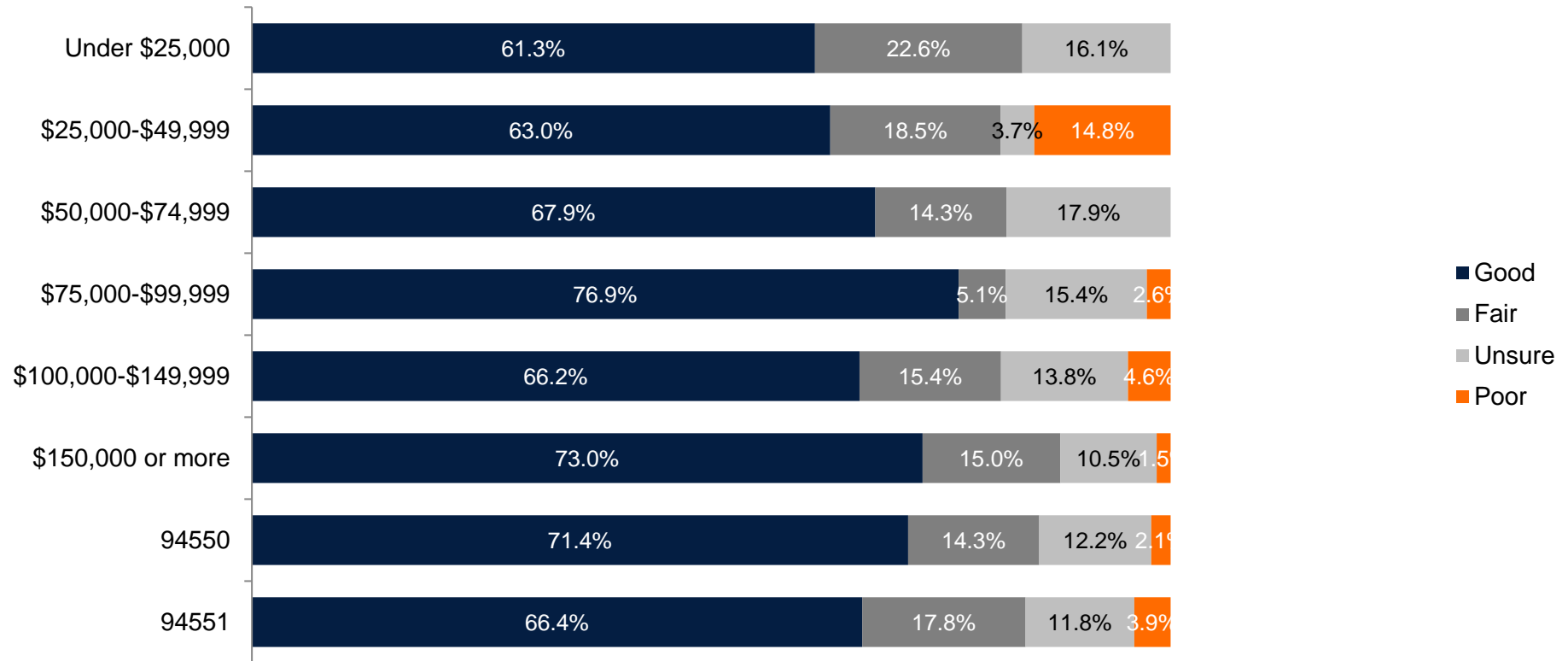
# Results by gender, age group, ethnicity, and home type

Question 10: Overall, how would you rate the quality of recreation facilities in the Livermore area?



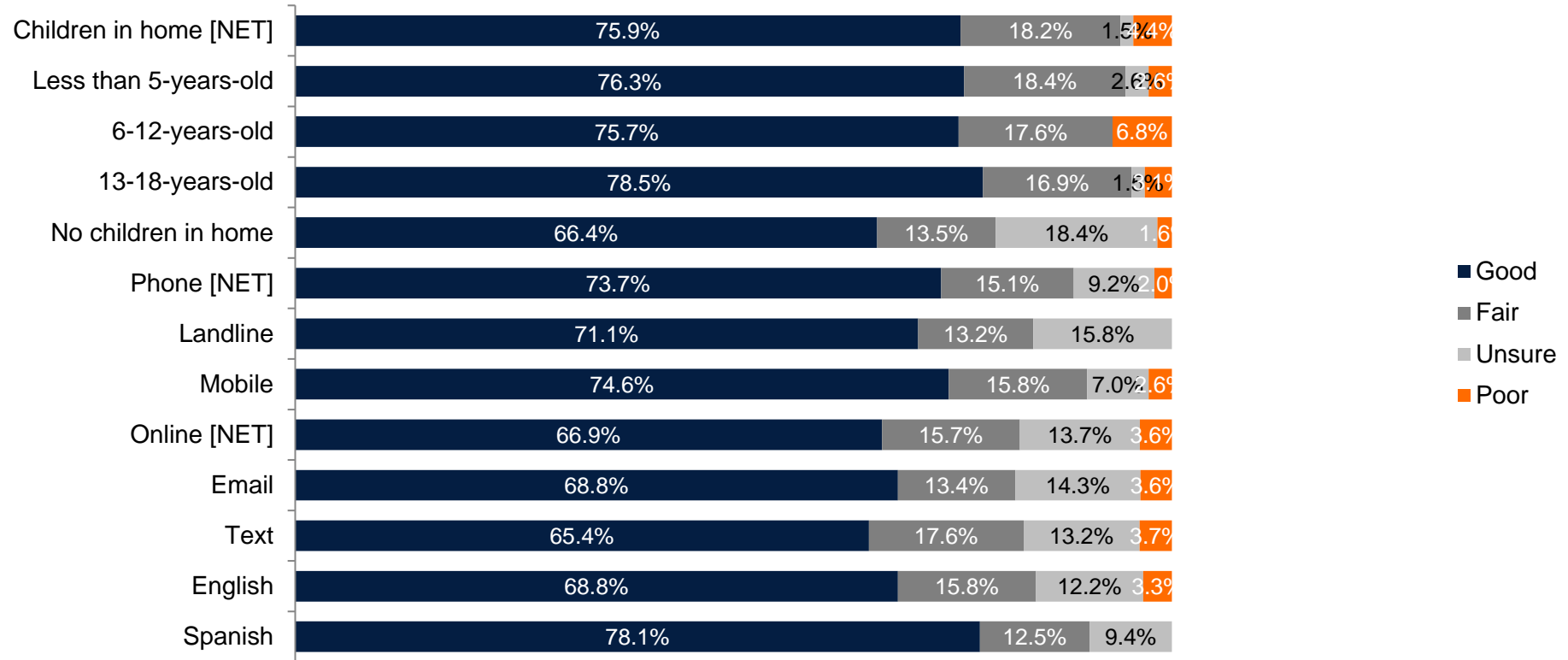
# Results by household income and zip code

Question 10: Overall, how would you rate the quality of recreation facilities in the Livermore area?



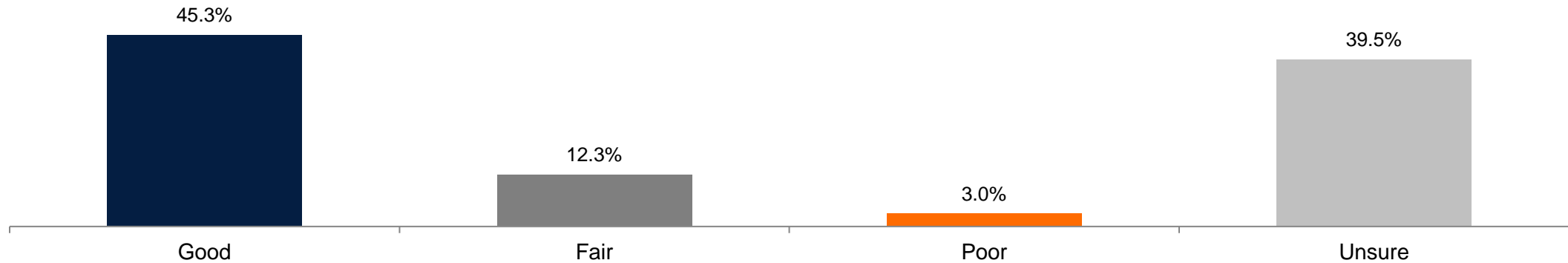
# Results by children in home, survey mode, and survey language

Question 10: Overall, how would you rate the quality of recreation facilities in the Livermore area?



# 45% rate the quality of programs/classes in the Livermore area as excellent/good; 40% are unsure

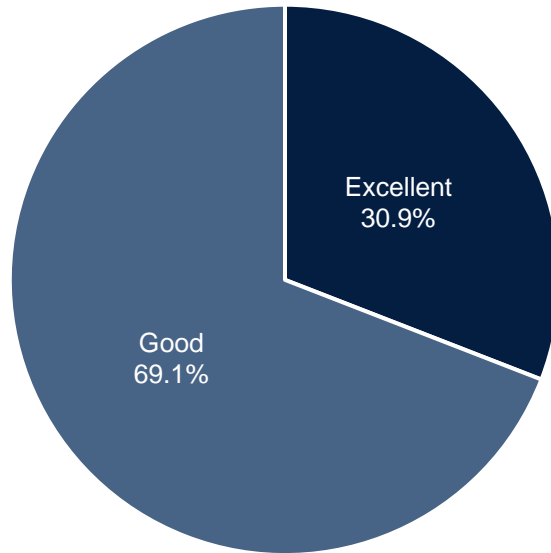
Question 11: Overall, how would you rate the quality of programs/classes in the Livermore area?



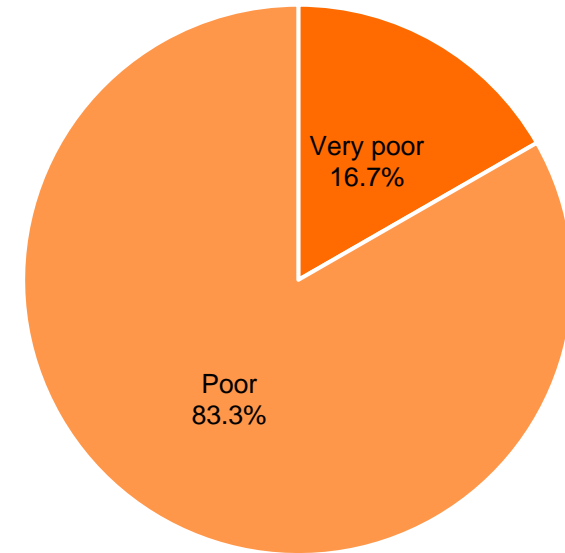
# Among those who say excellent/good, 69% say excellent

Question 11: Overall, how would you rate the quality of programs/classes in the Livermore area?

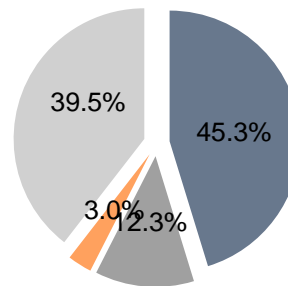
Among those who said good



Among those who said poor

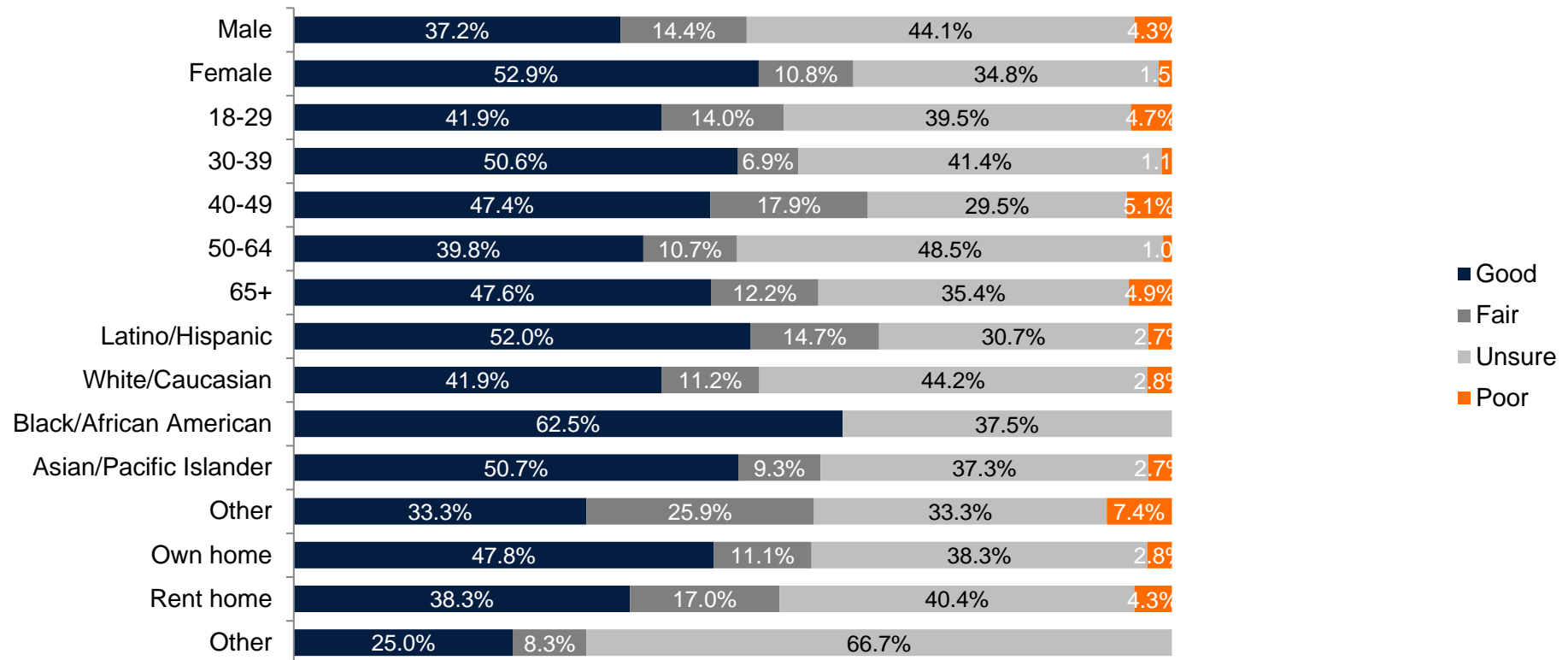


Total



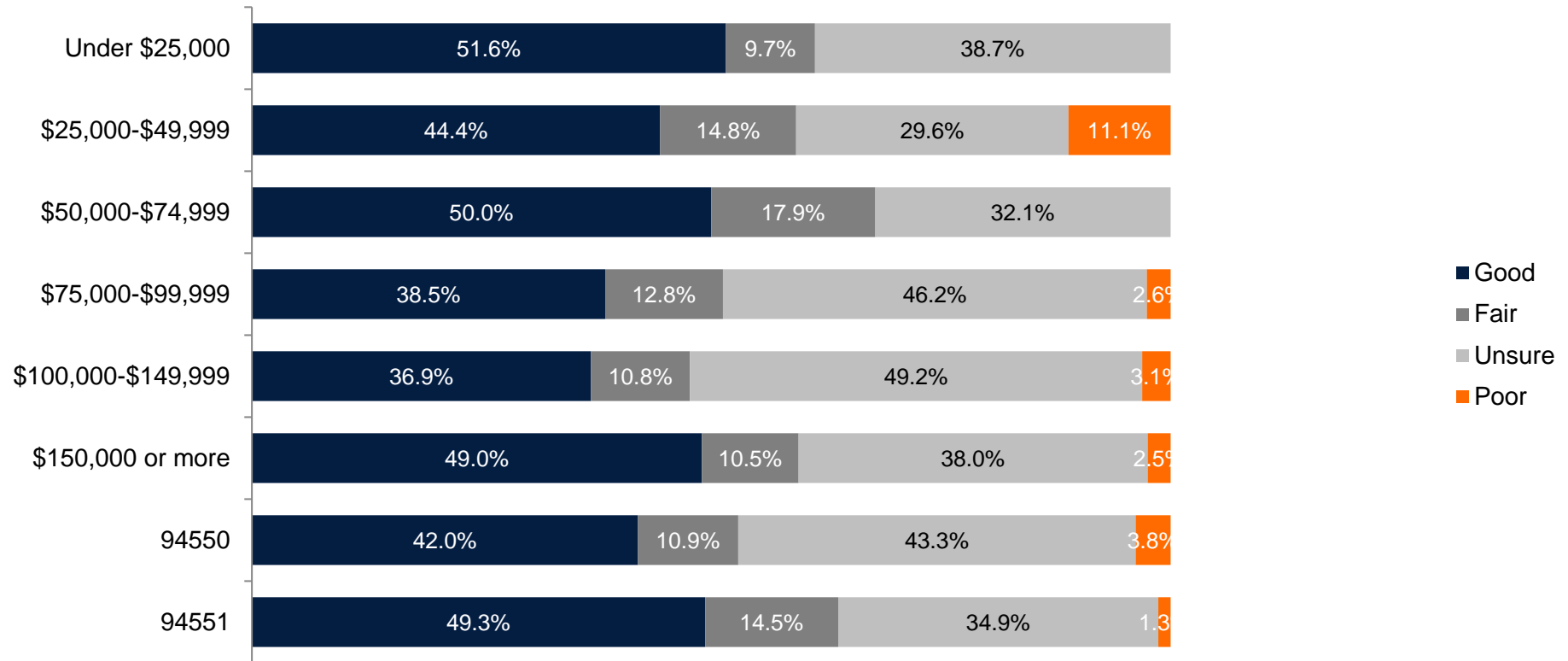
# Results by gender, age group, ethnicity, and home type

Question 11: Overall, how would you rate the quality of programs/classes in the Livermore area?



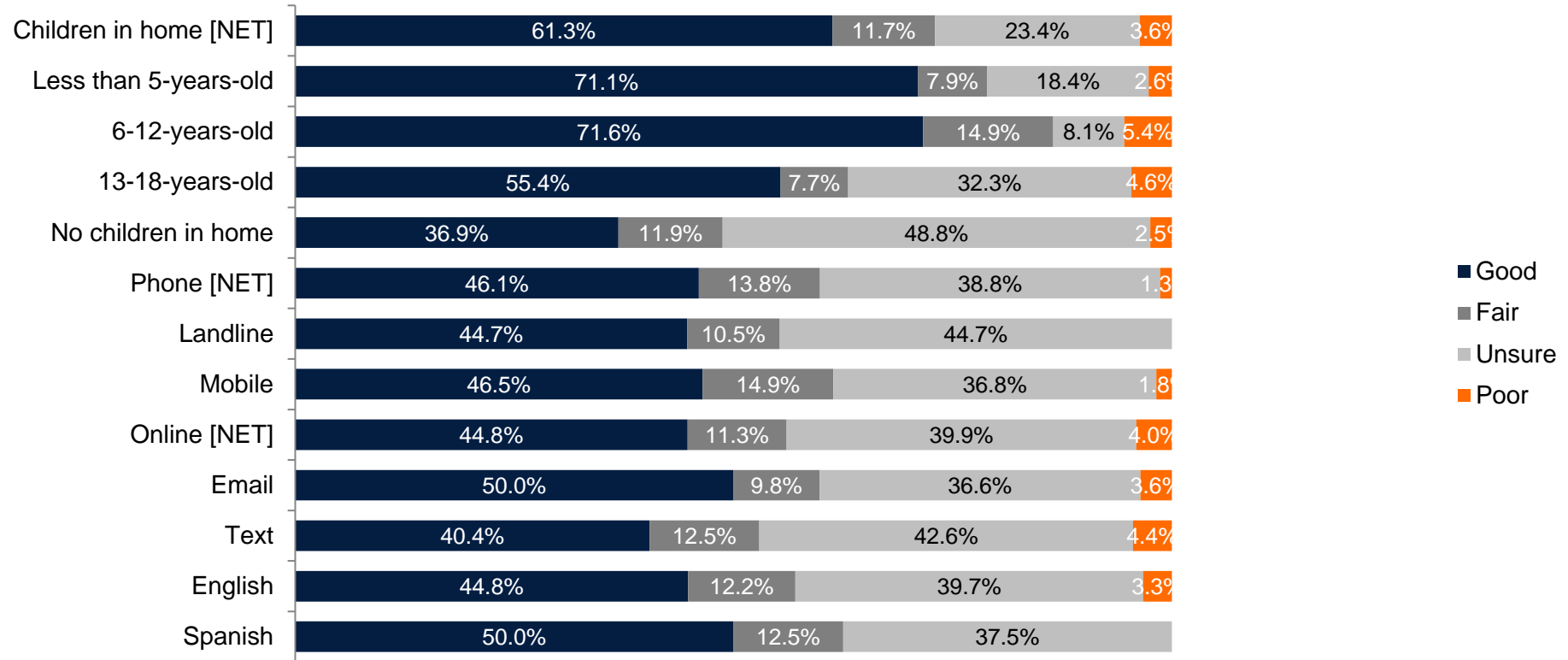
# Results by household income and zip code

Question 11: Overall, how would you rate the quality of programs/classes in the Livermore area?



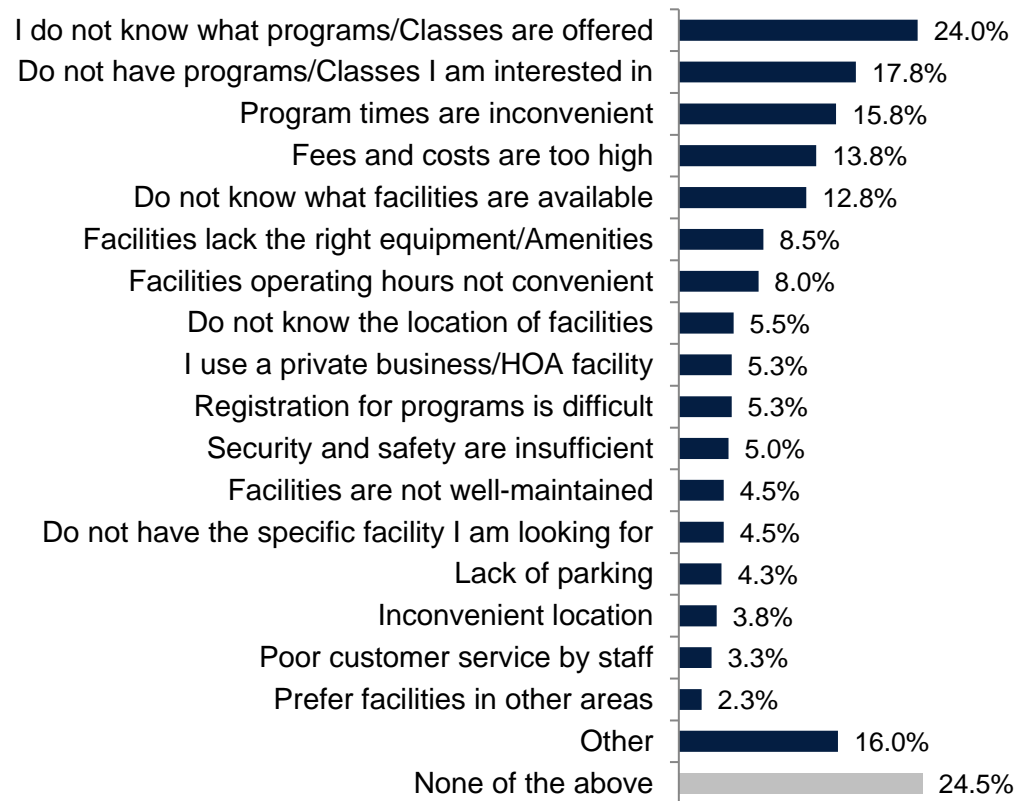
# Results by children in home, survey mode, and survey language

Question 11: Overall, how would you rate the quality of programs/classes in the Livermore area?



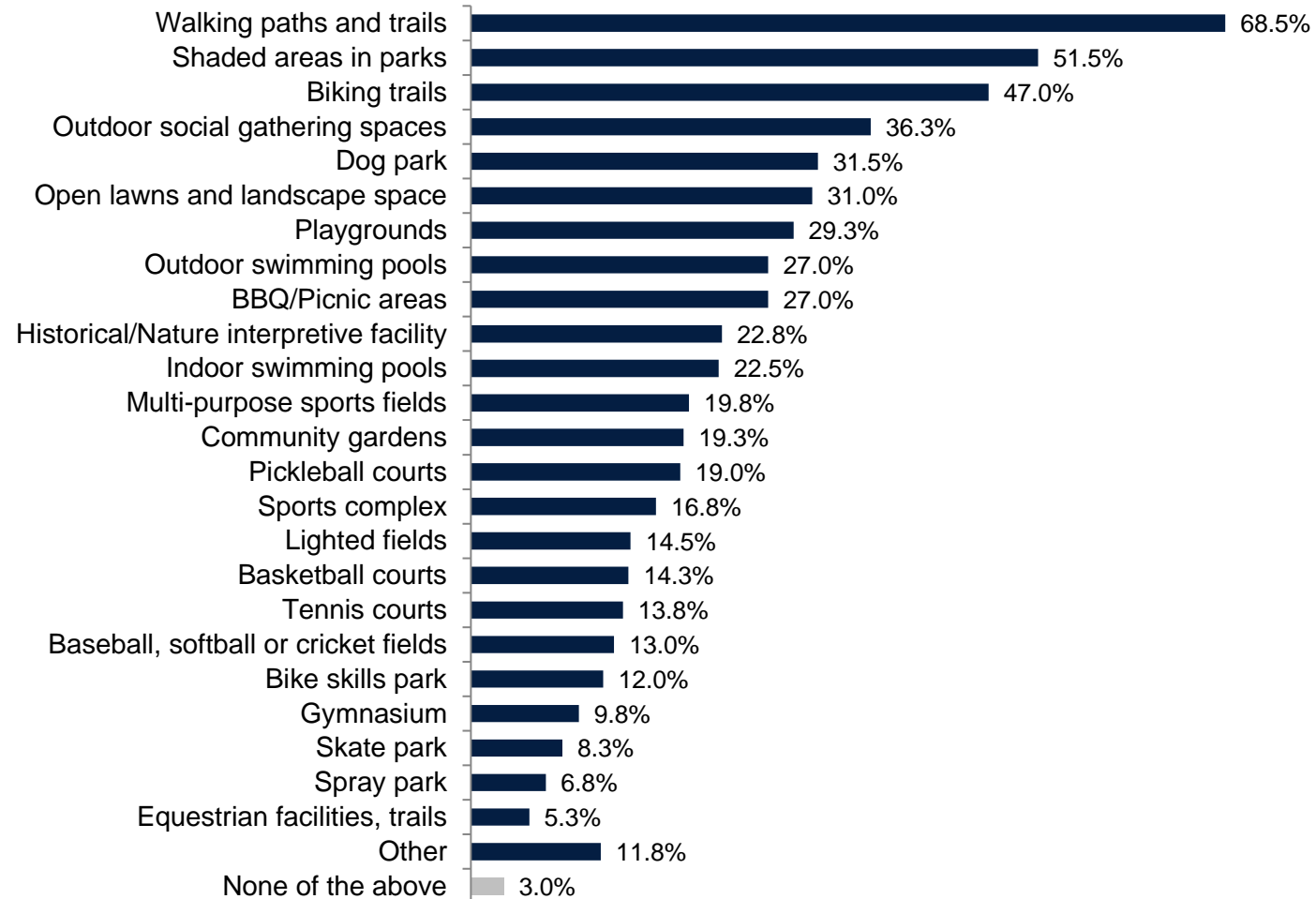
# Lack of awareness is the top reason for not using parks and recreation offerings

Question 12: Please select what prevents you or other members of your household from using parks, recreation facilities, or programs/classes in the Livermore area. Select all that apply.



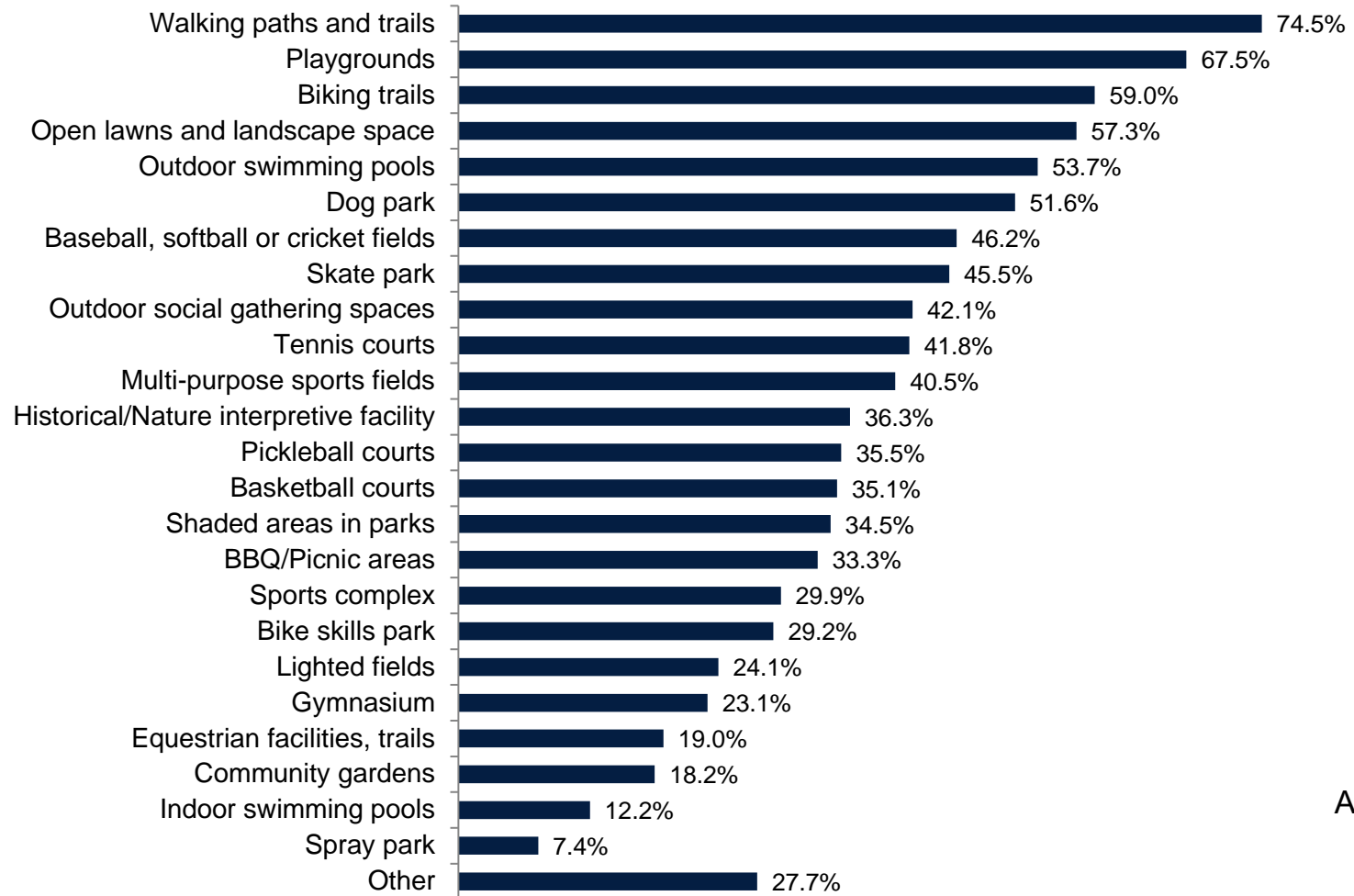
# Walking paths and trails are a top need for recreation facilities

Question 13: Which of the following recreation facilities does your household have a need for? Select all that apply.



# The top fulfilled need is walking paths and trails

Question 14: Which of the following recreation facilities do you feel are available and meet the needs of your household in the Livermore area? Select all that apply.  
[AMONG ITEMS SELECTED IN Q13]



# Facilities priority indexing

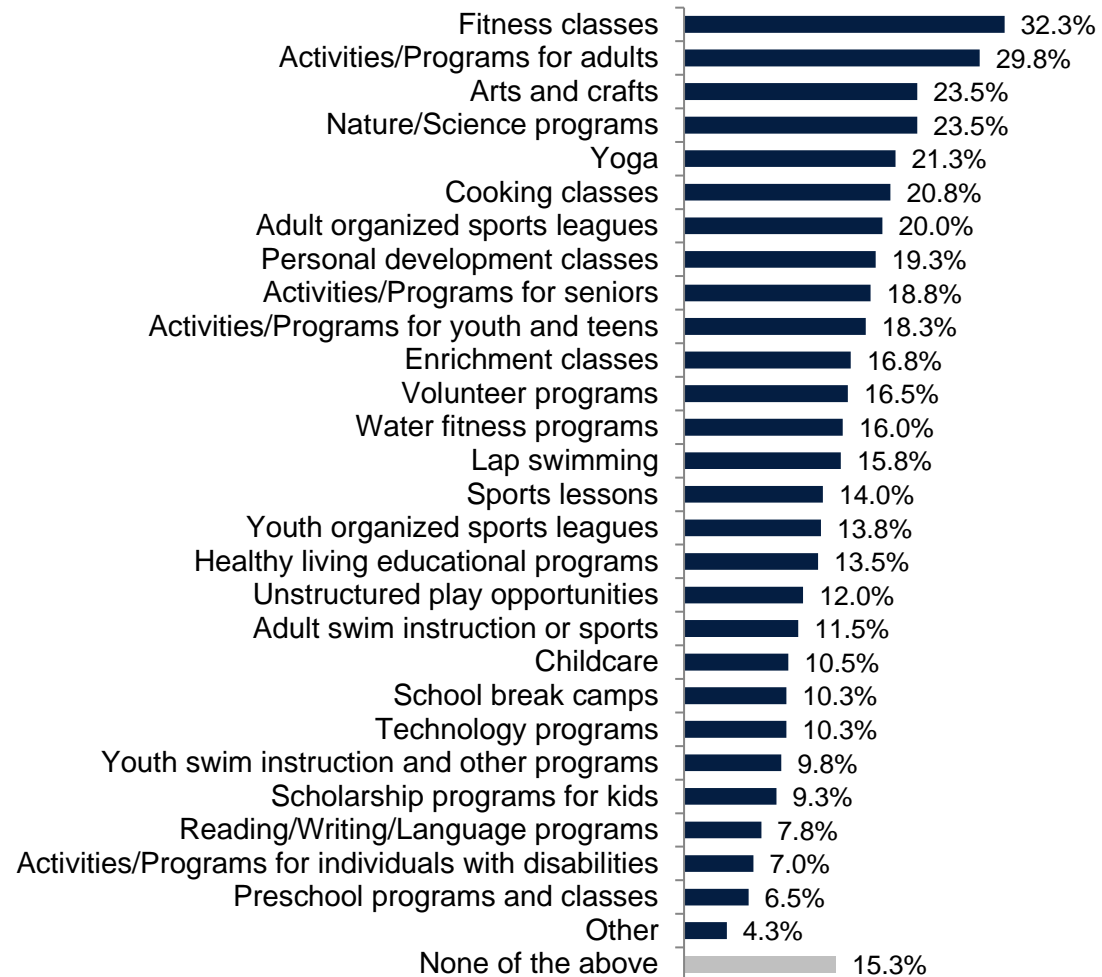
Question 13: Which of the following recreation facilities does your household have a need for? Select all that apply.

Question 14: Which of the following recreation facilities do you feel are available and meet the needs of your household in the Livermore area? Select all that apply.  
[AMONG ITEMS SELECTED IN Q13]

<b>Lowest Priorities</b> <b>(lower need/lower unmet need)</b>	<b>Continued Emphasis</b> <b>(higher need/lower unmet need)</b>
<ul style="list-style-type: none"> <li>• Multi-purpose sports fields</li> <li>• Tennis courts</li> <li>• Baseball, softball, or cricket fields</li> <li>• Skate park</li> </ul>	<ul style="list-style-type: none"> <li>• Walking paths and trails</li> <li>• Biking trails</li> <li>• Outdoor social gathering spaces</li> <li>• Dog park</li> <li>• Open lawns and landscape space</li> <li>• Playgrounds</li> <li>• Outdoor swimming pools</li> </ul>
<b>Lower Priorities</b> <b>(lower need, higher unmet need)</b>	<b>Top Priorities</b> <b>(higher need/higher unmet need)</b>
<ul style="list-style-type: none"> <li>• Historic/Nature interpretive facility</li> <li>• Indoor swimming pools</li> <li>• Community gardens</li> <li>• Pickleball courts</li> <li>• Sports complex</li> <li>• Lighted fields</li> <li>• Basketball courts</li> <li>• Bike skills park</li> <li>• Gymnasium</li> <li>• Spray park</li> <li>• Equestrian facilities, trails</li> </ul>	<ul style="list-style-type: none"> <li>• Shaded areas in parks</li> <li>• BBQ/Picnic areas</li> </ul>

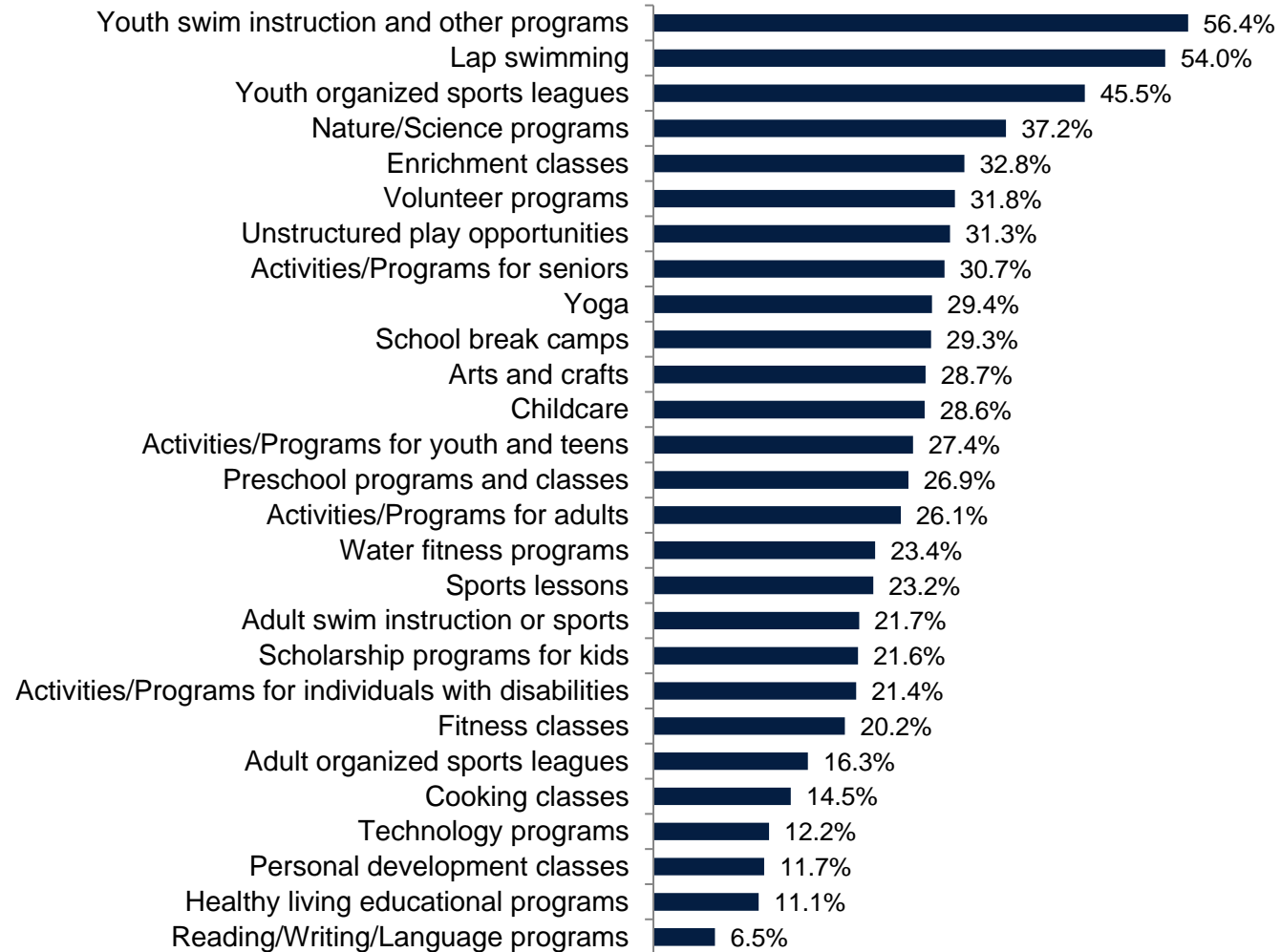
# Fitness classes and activities for adults are top needs for programming

Question 15: Which of the following programs does your household have a need for? Select all that apply.



# The top fulfilled needs are youth swimming programs and lap swimming

Question 16: Which of the following do you feel are available and meet the needs of your household in the Livermore area? Select all that apply.  
[AMONG ITEMS SELECTED IN Q15]



# Programming priority indexing

Question 15: Which of the following programs does your household have a need for? Select all that apply.

Question 16: Which of the following do you feel are available and meet the needs of your household in the Livermore area? Select all that apply.  
[AMONG ITEMS SELECTED IN Q15]

<b>Lowest Priorities</b> <b>(lower need/lower unmet need)</b>	<b>Continued Emphasis</b> <b>(higher need/lower unmet need)</b>
<ul style="list-style-type: none"> <li>• Youth organized sports leagues</li> <li>• Unstructured play opportunities</li> <li>• Childcare</li> <li>• School break camps</li> <li>• Youth swim instruction and other programs</li> <li>• Preschool programs and classes</li> </ul>	<ul style="list-style-type: none"> <li>• Arts and crafts</li> <li>• Nature/science programs</li> <li>• Yoga</li> <li>• Activities/programs for seniors</li> <li>• Activities/programs for youth and teens</li> <li>• Enrichment classes</li> </ul>
<b>Lower Priorities</b> <b>(lower need, higher unmet need)</b>	<b>Top Priorities</b> <b>(higher need/higher unmet need)</b>
<ul style="list-style-type: none"> <li>• Sports lessons</li> <li>• Healthy living educational programs</li> <li>• Adult swim instruction or sports</li> <li>• Technology programs</li> <li>• Scholarship program for kids</li> <li>• Reading/Writing/Language programs</li> <li>• Activities/programs for individuals with disabilities</li> </ul>	<ul style="list-style-type: none"> <li>• Fitness classes</li> <li>• Activities/programs for adults</li> <li>• Cooking classes</li> <li>• Adult organized sports leagues</li> <li>• Personal development classes</li> <li>• Water fitness programs</li> </ul>

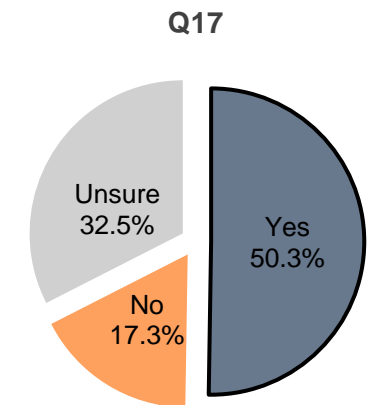
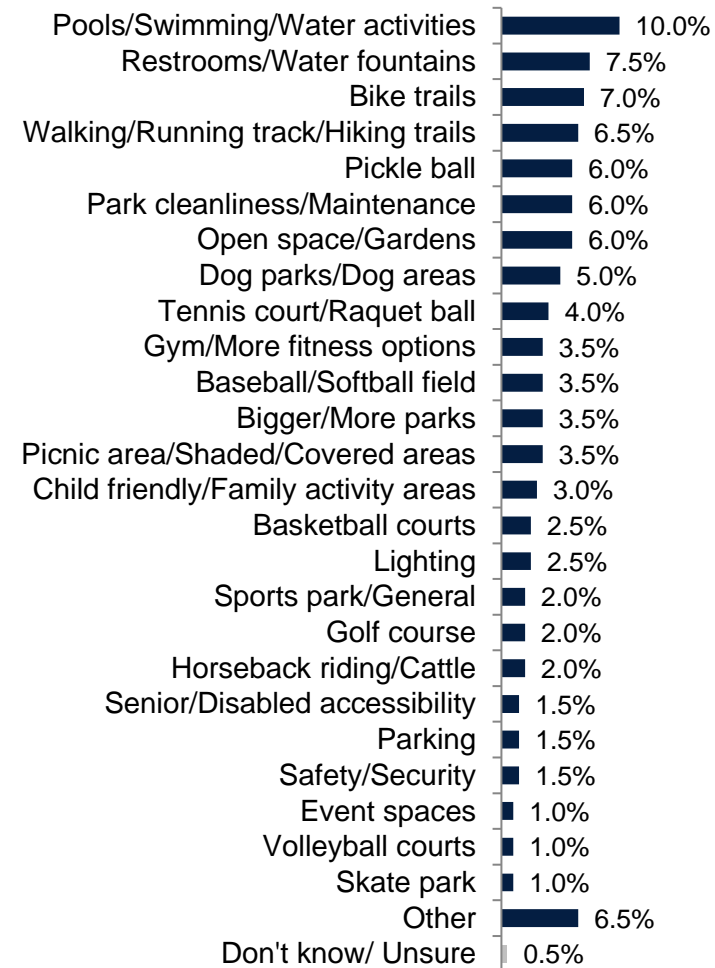
# Pools and water activities are the top desired park or facility feature to meet household needs

Question 17: Is there a park feature or recreation facility you would like to see added or improved in the Livermore area to meet the needs of your household?

Question 18: Please briefly describe the one park feature or recreation facility you would most like to see added or improved in the Livermore area.

[IF 'YES' TO Q17]

[OPEN-ENDED RESPONSE]



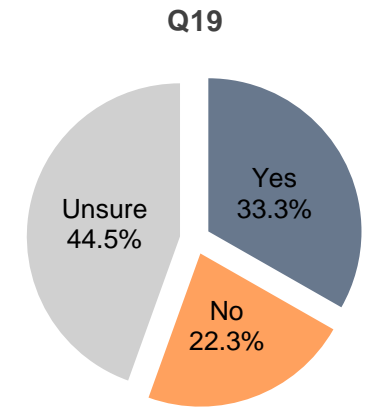
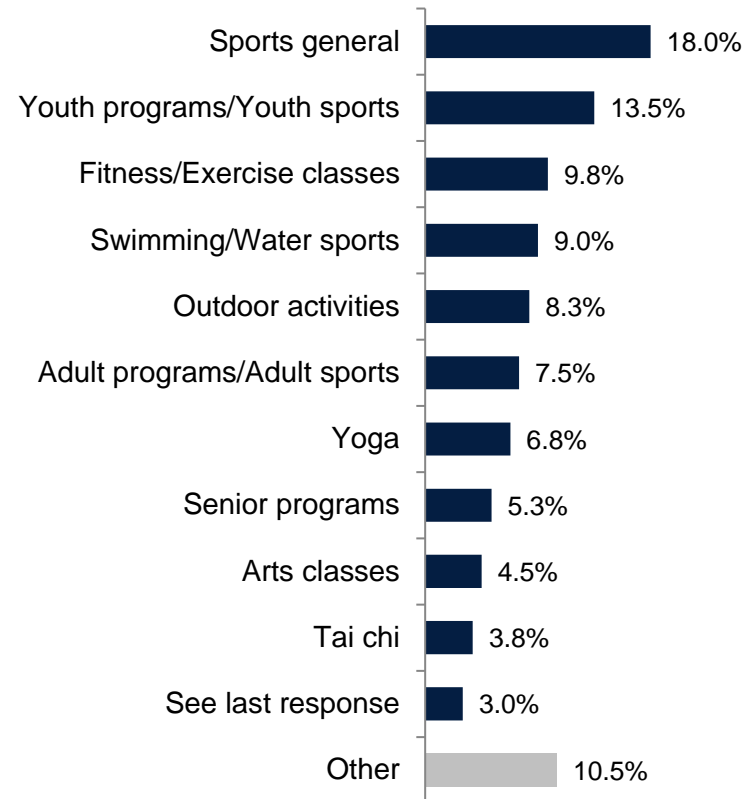
# Sports are the top desired program, class, or activity to meet household needs

Question 19: Is there a recreation program, class, or activity that you would most like to see added or improved in the Livermore area?

Question 20: Please briefly describe the recreation program, class, or activity you would most like to see added or improved in the Livermore area.

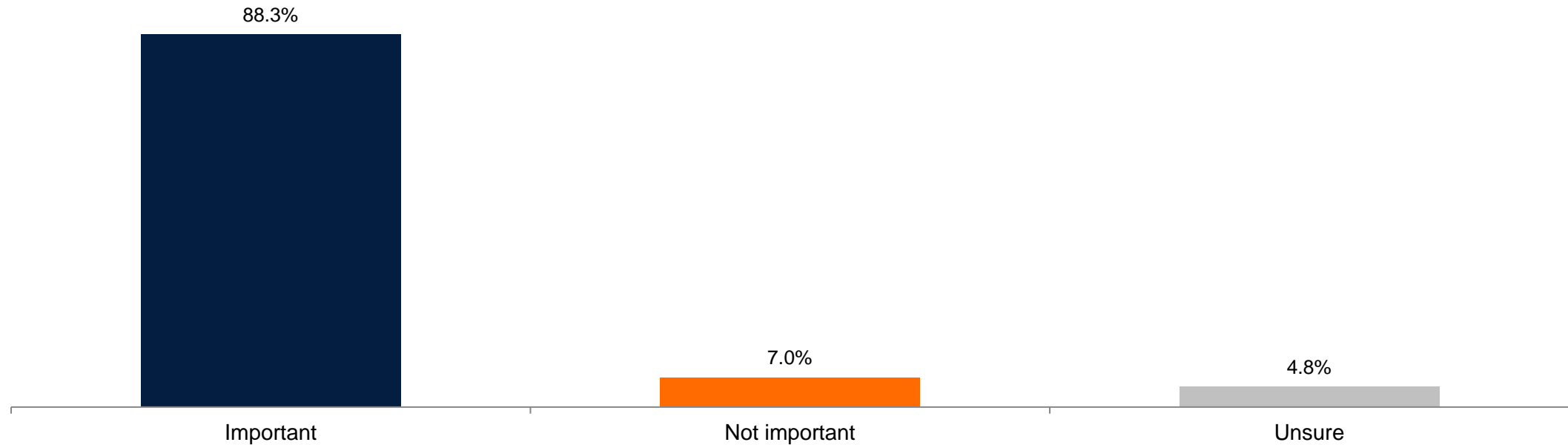
[IF 'YES' TO Q19]

[OPEN-ENDED RESPONSE]



# 88% say it is important for LARPD to invest in new or upgraded recreation facilities

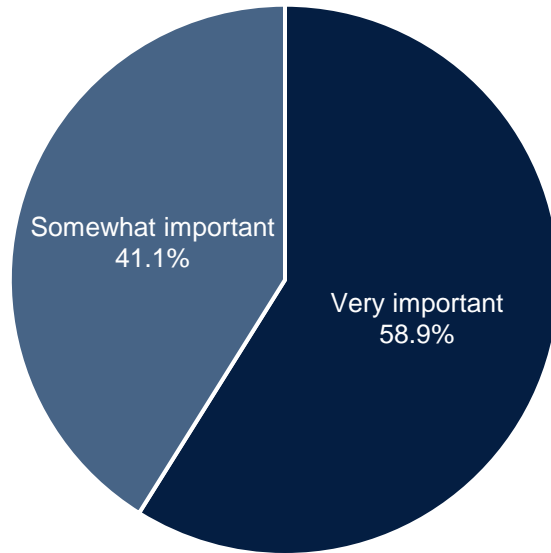
Question 21: How important is it for the Livermore Area Recreation and Park District to invest in new or upgraded recreation facilities?



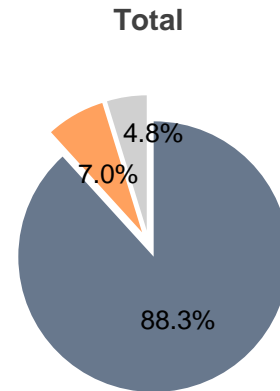
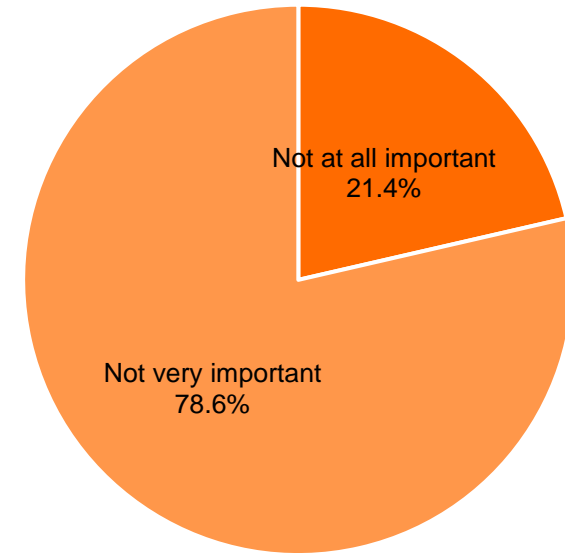
# Among those who say important, 59% say very important

Question 21: How important is it for the Livermore Area Recreation and Park District to invest in new or upgraded recreation facilities?

Among those who said important

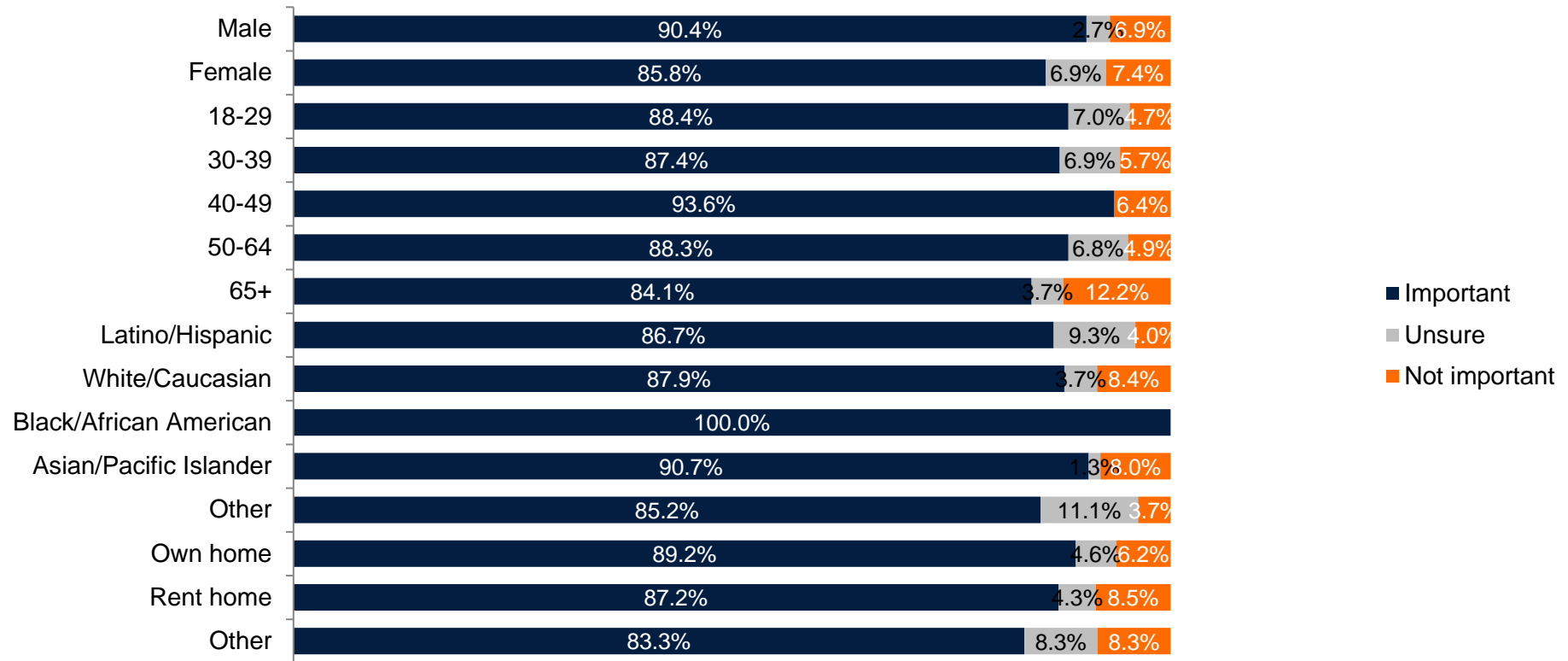


Among those who said not important



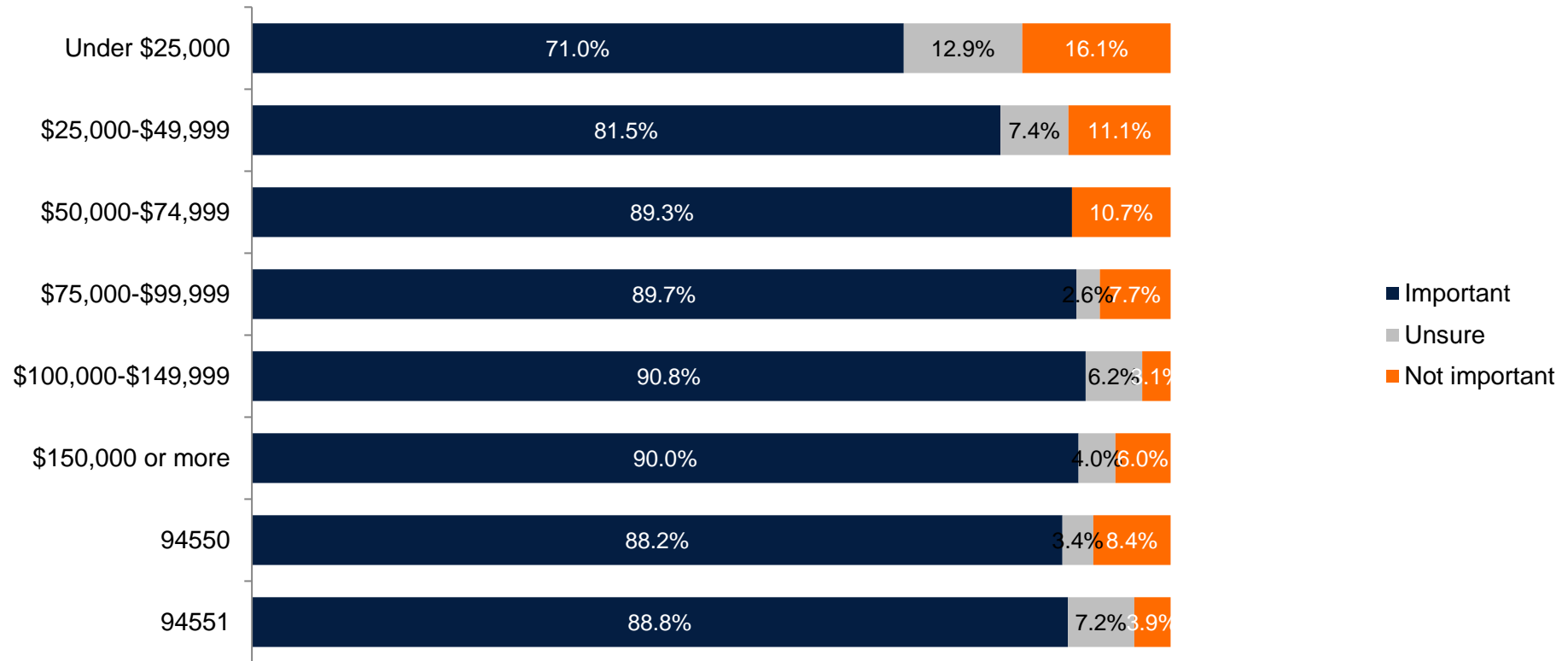
# Results by gender, age group, ethnicity, and home type

Question 21: How important is it for the Livermore Area Recreation and Park District to invest in new or upgraded recreation facilities?



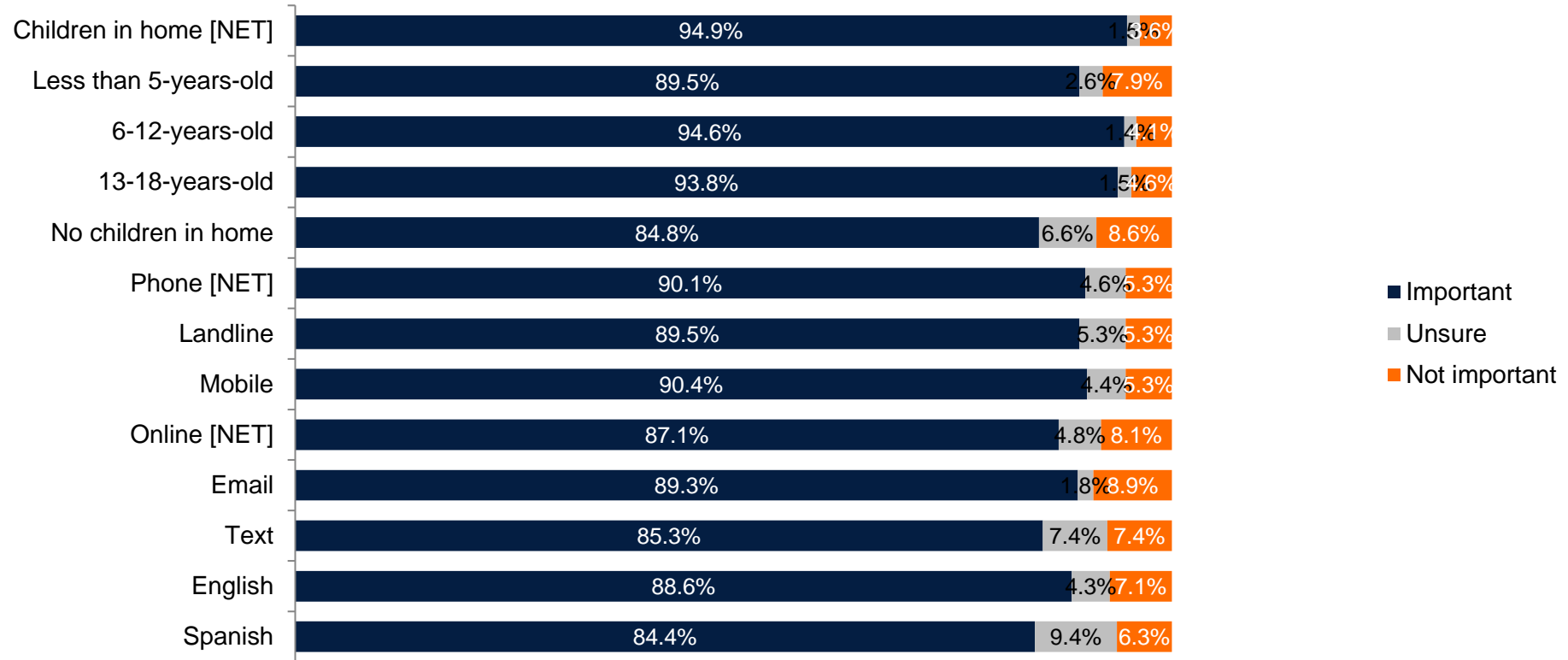
# Results by household income and zip code

Question 21: How important is it for the Livermore Area Recreation and Park District to invest in new or upgraded recreation facilities?



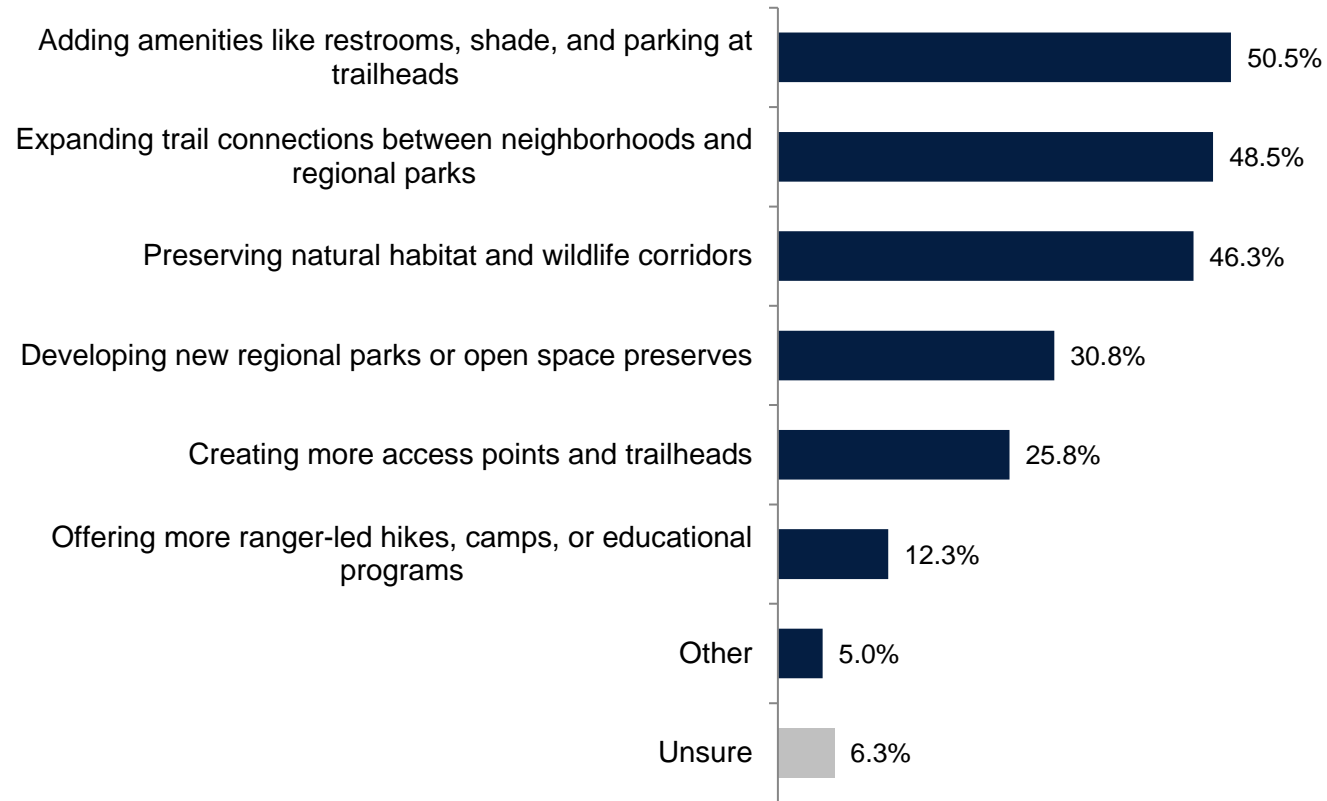
# Results by children in home, survey mode, and survey language

Question 21: How important is it for the Livermore Area Recreation and Park District to invest in new or upgraded recreation facilities?



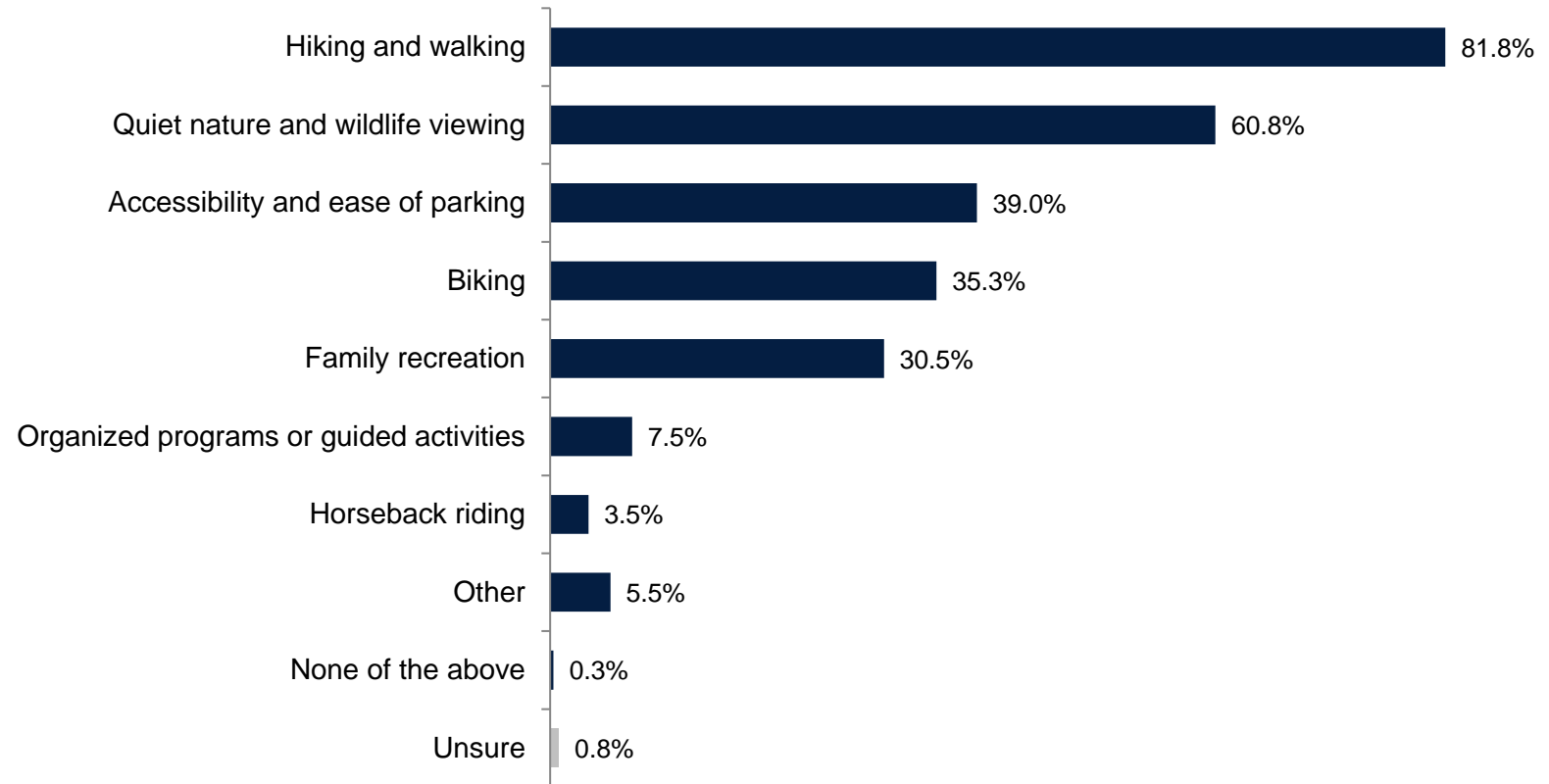
# Adding amenities, expanding trail connections, and preserving natural habitats are the top priorities for LARPD

Question 22: Livermore Area Recreation and Park District (LARPD) also provides open space and trails. Which of the following should be the highest priorities for LARPD? Please select up to three options.



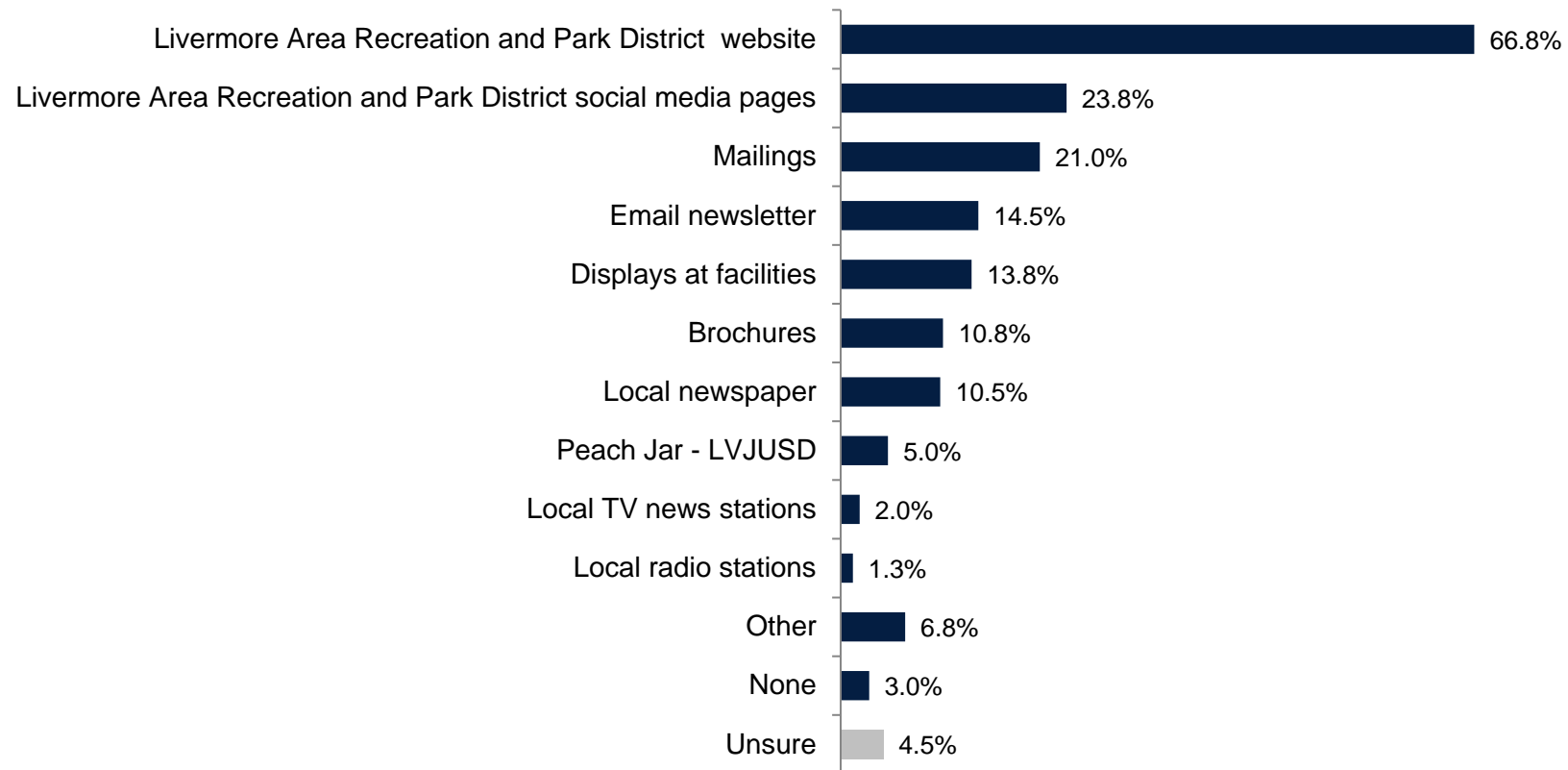
# Hiking and walking are the most important experiences when visiting open space or trails

Question 23: When you visit regional open space or trails, what types of experiences are most important to you? Select all that apply.



# LARPD's website is the top source of information

Question 24: If you need information about parks, recreation facilities, or programs, where do you usually get that information? Select all that apply.

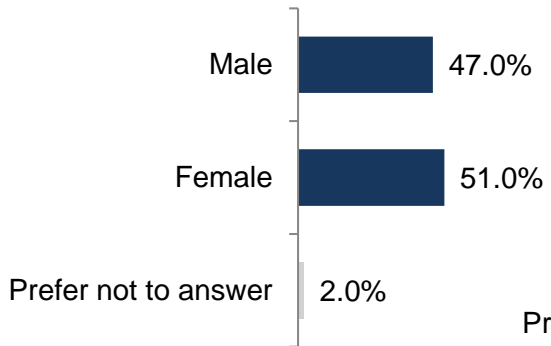


# Demographics

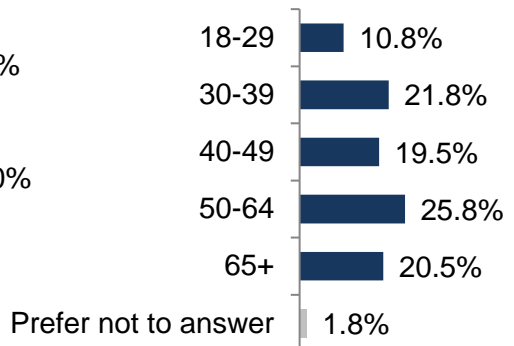


# Respondent demographics by gender, age group, ethnicity, zip code, household income, home type, and children in home

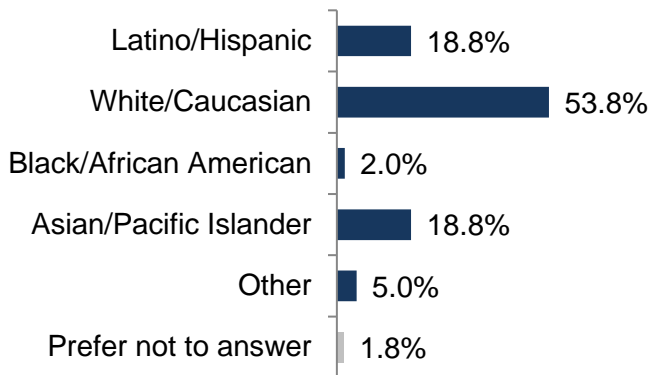
## Gender



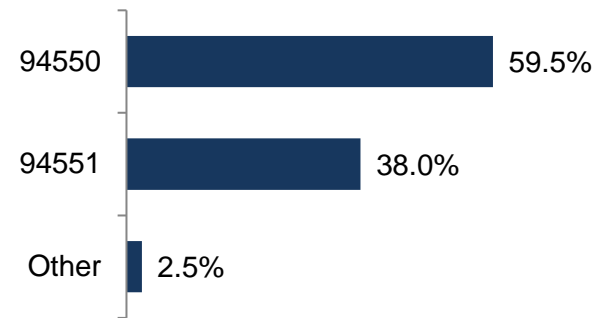
## Age Group



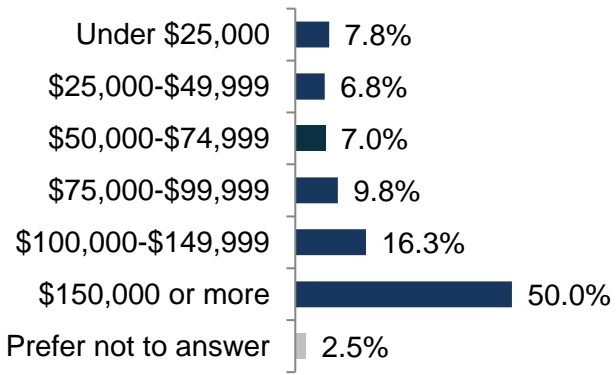
## Ethnicity



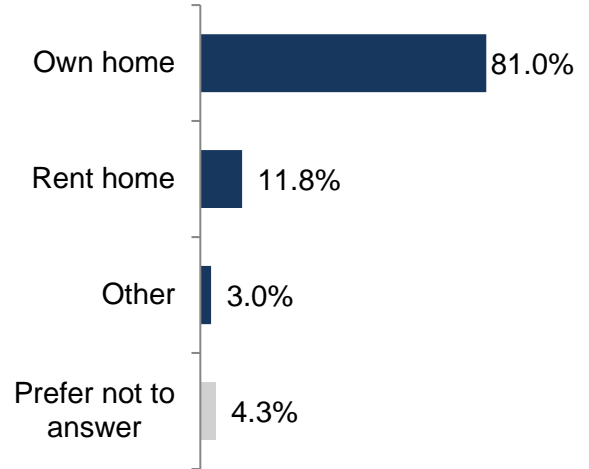
## Zip Code



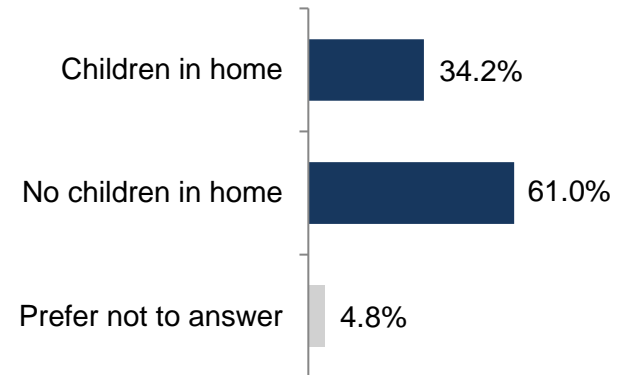
## Household Income



## Home Type



## Children in Home



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# Questions?

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**Opinion Research on  
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ATTACHMENT A