

LIVERMORE AREA RECREATION AND PARK DISTRICT

**PROGRAM COMMITTEE**

**MINUTES**

**TUESDAY, SEPTEMBER 12, 2023**

**10:00 A.M.**

**Committee Members Present:** David Furst

**Committee Members Not Present:** Maryalice Faltings

**Staff Present:** Mat Fuzie, Fred Haldeman, Jill Kirk, David Weisgerber, Pamela Healy

**Members of the Public Present:** Michelle Bourland

1. **Call to Order:** Chair Faltings was absent from the meeting. Director Furst called the meeting to order at 10:08 a.m.
2. **Public Comment:** Member of the public Michelle Bourland had questions about ESS program costs. She asked if we have considered increasing costs to be on par with other after school programs?

GM Fuzie explained that the Committee cannot respond to questions or comments from the public unless they are specific to a matter already on the agenda. Director Furst asked her to provide her name and contact information to Community Services Manager (CSM) Jill Kirk and she would follow up with her.

There were no other public comments. The public comment period was concluded,

3. **Approval of the Minutes of the Program Committee on August 8, 2023 (Action):** Due to the lack of a Committee quorum, approval of the Minutes from August 8, 2023 meeting was deferred to the next meeting.

**Action:** Approval of the Minutes from August 8, 2023, was deferred to the next meeting.

4. **Summer Recap:** CSM Jill Kirk and COS Weisgerber shared a presentation entitled "Summer Programs 2023" (copy of presentation attached). Highlights were as follows:

- Summer Participation:
  - There were a total of 7,365 participants, a (17%) increase over 2022 enrollment.
- Sports Programs:
  - 2,303 total participants, with the biggest growth in programs for 3–5-year-olds. Kids Night Out was very popular.
- Aquatics:
  - 1,383 swim lesson participants.

- Community feedback from last year was taken to heart and incorporated this year.
- 121 scholarships were given (approx. double from last year) due to the generosity of Rotary and the LARPD Foundation.
- Currently 60 kids throughout the school district are receiving swimming lessons.\*
- Staff went from 44 to 75 this year. We brought on 17 new swim instructors.
- We have a great crew!
- Open Space:
  - 1,413 participants. Summer Nature Camps, Ranger Programs, Counselor in Training (CIT) program doubled this year; with a total of 41 CIT's. \*\*
- Contract Classes:
  - 668 Contract Camp participants across 8-10 programs\*\*\*. We hired a program coordinator this year, which greatly helped with communication between instructors and families.
- Youth Services:
  - 108 preschool camp participants.
  - Rancho ESS returned and re-opened on August 1<sup>st</sup>.
- Seniors:
  - 1,106 pop up trips, fitness classes, socials, activities. 149 pop-up trip goers. Our trips fill up within minutes! \*\*\*\*
- Summer Teen Volunteers: 4,172 hours volunteered, 61 volunteers.
- Community Support Scholarship Program:
  - 205 families served; 121 swim lessons, 87 camps, classes and drop-in programs. Funded by the LARPD Foundation and the Rotary Foundation.
- What went well: Collaboration, summer hiring, quality staff.
- Opportunities for Improvement:
  - Need more class space – some families were frustrated that spaces filled up so quickly in summer camps and swim lessons.
  - Need clearer class descriptions

**Committee Comments and Questions:**

- Great presentation!
- Please share this presentation with the full Board.

**Action:** This was a discussion only; no Committee action was taken.

**5. Directors' Reports and/or GM Reports and Announcements:**

- Director Furst had the following questions about the draft minutes from the August 8<sup>th</sup> meeting (as noted previously, these minutes were deferred for approval to the next meeting):
  - i. On page 2, item 6- Update on Community Gardens: The minutes state that "...the COL has a hearing scheduled for September 11, 2023 re: conditional use permit for the proposed wireless tower at Mocho Park..."

**What do we know about this?** PFM Haldeman explained the September 11<sup>th</sup> hearing was cancelled. The City was dissatisfied with the draft lease agreement for the proposed wireless tower and has rescinded consent for the project application. He will research the status and share back at the next Program Committee meeting.

Director Furst asked to add this to the next agenda.

- ii. Regarding page 3, Item 8, Directors and/or General Manager’s Reports or Announcements: “Last week there was a kickoff meeting with the Livermore Valley Joint Unified School District (LVJUSD) to develop a Master Property Agreement for our use of their facilities (such as middle school gyms, fields etc.)”

**Has there been any movement on this item?** *Yes, they are meeting this week.*

- iii. Regarding page 3, Item 8, Directors and/or General Manager’s Reports or Announcements: “Polling results on the Bond measure will be available Thursday”.

**Has there been any update on Polling Results?** *Yes, they were unfavorable.*

Director Furst asked GM Fuzie to report on this at tomorrow’s Board meeting.

- GM Fuzie shared that Assembly Constitutional Amendment (ACA) 1 and ACA13 go to the full senate on Wednesday.
- **Actions:**
  - A status update on the COL’s hearing for the conditional use permit for the proposed wireless tower at Mocho Park will be added to the next meeting agenda.
  - GM Fuzie was asked to report on polling results re: the Bond measure at tomorrow’s Board Meeting.

**6. Adjournment:** The meeting was adjourned at 10:45 a.m.

/ph



Livermore Area Recreation  
and Park District

# Summer Programs 2023

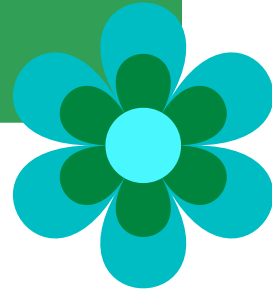
**Program Committee**

Tuesday, September 12, 2023

# Summer

# ◆◆◆ Participation

7,365



Participants Enrolled in Summer  
2023 Programs  
(6,273 in 2022)

17%



Increase over 2022



# Sports Programs

## 2,303

LARPD Sports Camps  
Pee Wee Camps  
Craft Camps  
Dance Camps  
Summer Sports Classes

Kids Night  
Out @ The  
Pool  
**new**



“

Pee Wee Sports camp continues to increase enrollment with 23% more participants this summer vs. last summer. This camp gets our littles (3-5-year-olds) outside running, playing, and learning new games while socializing and making new friends.

-Vicki Wiedenfeld, Sports Supervisor





# Aquatics



# 1,383

Swim Lesson  
Participants

# 121

Scholarships

Thanks to Generosity from Rotary  
and LARPD Foundations

“

Our staff has done an amazing job. We went from 44 staff last year to about 75 this year. We brought on 17 new swim instructors we trained from the ground up. It has been a blast working with all of them and watching our staff enhance our programs.”

-Patrick Lucky, Aquatics Supervisor

Swim Lessons  
Recreation Swim  
Hot Nights  
Tot Time  
Water Polo Camp  
Jr. Lifeguard



# Open Space

# 1,413

# 41

CITs

Summer Nature Camp  
Ranger Programs  
Counselor In Training  
Applefest

The summer nature camps were absolutely wonderful! Also the staff and management of the programs themselves seemed to be handled really well.

-Summer Nature Camp Parent Survey





# Contract Classes

## 668

Contract Camp  
Participants

Updated  
Expectations for  
Instructors  
**new**



“

We worked closely with our contract instructors in setting expectations prior to the start of summer. We also hired a Program Coordinator to help communicate with the instructors and families to address any concerns throughout the summer. Both changes were extremely helpful program additions for 2023.

Joseph Benjamin, Recreation Supervisor



# Youth Services

108

Preschool Camp  
Participants

Rancho  
ESS

Returned 8/1/23



“

The return of Rancho ESS has been quite successful and eventful! The staff are grateful that new and returning families trust their children in our care. On August 1st, we were able to re-open our Rancho ESS doors. Our field-trip-filled summer included May Nissen Park and Pool, Livermore Cinemas, 1st Treat Yogurt, Robert Livermore Community Center, Croce ESS, Michell ESS, and Mountain Mikes Pizza.

-Brenda Rios, ESS Youth Services Coordinator



# Seniors

# 1,106

Pop-Up Trips  
Fitness Classes  
Socials  
Activities

# 149

POP-UP TRIP GOERS

“

People are so anxious to get out and go somewhere that our trips sell out in minutes. They seem to enjoy the pop-up trips because the seniors feel safe, they are fairly priced, and the destinations strike a chord.

-Kathy Lake, Recreation Coordinator



# Summer Teen Volunteers

# 4,172

Hours Volunteered  
This Summer

# 61

Volunteers



“

I've just learned how to deal with kids better  
and feel more comfortable in my own skin.

-Isabel Kowal, Summer Teen Volunteer



# COMMUNITY SUPPORT PROGRAM

The Community Support Scholarship Program is funded by the LARPD Foundation and the Rotary Foundation of Livermore to provide access to LARPD's recreation programs to everyone.

**205**

Families Served

**121**

Swim Lessons

**87**

Camps, Classes, and  
Drop-In Programs



# What Went Well

✓ Collaboration

✓ Summer Hiring

✓ Quality Staff



# Opportunities For Improvement



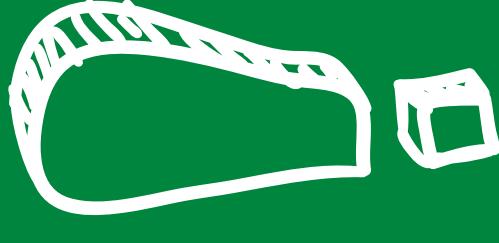
## Need Addition Space in Most Popular Camps/Classes:

Some parents expressed frustration with how quickly summer camps and swim lessons filled up.



## Clearer Class Descriptions:

We received feedback the camps didn't always match the description on the website.



# Questions?

