

# COVID-19 RESPONSE REPORT

SENIORS | COMMUNITY OUTREACH | VOLUNTEERS

## CURBSIDE MEALS

NON-PROFIT PARTNER: OPEN HEART KITCHEN

**21,766** SENIOR LUNCHES

**41,709** HOT MEALS

**1,926** STAFF HOURS



## GROCERY DELIVERY

NON-PROFIT PARTNER: TRI-VALLEY HAVEN

**1,350** GROCERY BAGS DELIVERED

**1,600** GROCERY BAGS ASSEMBLED



## PROGRAM FEEDBACK

"I'm extremely grateful to David, Natalie and my instructors Alice, Christina, and Gary for successfully making outdoor classes a reality during this challenging journey during the pandemic.

The positive energy generated to stay safe and exercise with friends has touched my soul."

**Donna Arnold, Outdoor Fitness Participant**

MARCH 2020 - MARCH 2021

## SENIOR PROGRAMS

**VIRTUAL**

**2,353**

REGISTRATIONS / VIEWS

FITNESS CLASSES

INFO SESSIONS

SELF-IMPROVEMENT

SOCIALS

ENRICHMENT CLASSES

YOUTUBE CHANNEL

**\$24,764 GROSS REVENUE**

**OUTDOOR**

**1,066**

REGISTRATIONS / PARTICIPANTS

OUTDOOR FITNESS

RAVENSWOOD SOCIALS

WALKING GROUP

DRIVE-THRU EVENTS

**\$25,550 GROSS REVENUE**

**\$50,314**

COMBINED GROSS REVENUE

## SENIOR OFFICE



LEGAL RESOURCES



RESOURCE & REFERRAL



FREE HOME REPAIRS



COVID-19 INFORMATION



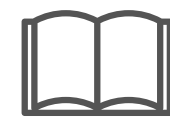
TECHNOLOGY TUTORING



TAX-AIDE APPOINTMENTS



FRIENDLY CALLS



CURBSIDE LENDING LIBRARY



SUPPORT GROUPS

## SENIOR SERVICES

### MISSION STATEMENT

To improve the quality of life for Livermore's older adults and their families by educating and advocating for health and social services while providing recreation, socialization, and meaningful volunteer opportunities to encourage full and healthy lives.

## VOLUNTEER

### PROGRAM

**621** TOTAL HOURS

**128** NEW VOLUNTEERS

**980** CARDS/BOOKMARKS FOR SENIORS



## PRIME TIME

### SENIOR E-NEWSLETTER

**1,170** SUBSCRIBERS

**52%** OPEN RATE (29% INDUSTRY AVG)

**22%** CLICK RATE (4% INDUSTRY AVG)

